## xfinity for business internet

xfinity for business internet is a leading choice for entrepreneurs and small business owners seeking reliable and high-speed internet solutions. With the increasing dependence on digital connectivity for business operations, selecting the right internet service provider is crucial. Xfinity for Business Internet offers a robust array of features tailored to meet the demands of various business models, from startups to large enterprises. This article will delve into the numerous benefits of Xfinity for Business Internet, outline its service offerings, compare it with other providers, and provide insights into customer support, pricing, and more.

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### Benefits of Xfinity for Business Internet

Xfinity for Business Internet presents a multitude of advantages designed to enhance business performance. One of the most significant benefits is the high-speed internet access that supports seamless operations, whether it's for e-commerce, cloud computing, or video conferencing. Reliability is another crucial factor; businesses can depend on Xfinity's infrastructure to ensure minimal downtime, which is essential for maintaining productivity.

Additionally, Xfinity offers scalable solutions that can grow with your business. As your company expands, you can easily upgrade your internet plans without the hassle of switching providers. This flexibility is particularly beneficial for businesses experiencing fluctuating demands. Moreover, Xfinity provides robust cybersecurity features that help safeguard business data against potential threats, making it a secure choice for enterprises.

## Service Offerings

Xfinity for Business Internet offers several service tiers to accommodate different business sizes and needs. Their plans typically include options for varying speeds, ranging from 25 Mbps to 1 Gbps, ensuring that businesses can choose a plan that aligns with their operational requirements.

#### **Business Internet Plans**

The available plans are designed to cater to diverse business needs, from basic connectivity for small offices to high-speed options for larger enterprises. Key features of these plans include:

- Multiple Speed Options: Choose from various speed tiers to match your business operations.
- **Static IP Addresses:** Ideal for businesses that require consistent access for remote work or hosting services.
- Business Wi-Fi: Secure and reliable Wi-Fi solutions for employees and customers.

#### **Advanced Features**

Xfinity also provides advanced features such as:

- **Enhanced Security:** Built-in security protocols to protect sensitive business information.
- Business Voice: VoIP solutions for improved communication.
- **Cloud Solutions:** Integration with cloud services for data storage and management.

### Comparison with Other Providers

When evaluating Xfinity for Business Internet, it is essential to compare it with other providers in the market. Competitors like AT&T, Spectrum, and Verizon also offer business internet solutions; however, Xfinity stands out in several areas.

#### **Speed and Reliability**

Xfinity often provides faster speeds compared to many competitors, particularly in urban areas where their infrastructure is robust. Reliability

is also a strong point, with Xfinity boasting a lower rate of service interruptions.

#### Customer Service

Customer service is another critical aspect where Xfinity excels. They offer 24/7 support, ensuring that businesses can resolve issues promptly. In contrast, some competitors may have limited support hours.

#### Pricing and Flexibility

Xfinity's pricing structure is competitive, and their flexible plans allow businesses to adjust their internet services as needed, something that may not be as easily achievable with other providers.

### **Customer Support and Resources**

Xfinity for Business Internet prioritizes customer support, providing multiple channels for assistance, including phone support, online chat, and a comprehensive online knowledge base. The online resources include troubleshooting guides, FAQs, and instructional videos to help businesses maximize their use of the service.

Additionally, Xfinity offers account management tools that allow business owners to monitor their internet usage, manage billing, and track service performance. These resources are designed to empower businesses to make informed decisions regarding their internet services.

## **Pricing Structure**

The pricing for Xfinity for Business Internet varies based on the selected plan and any additional features or services. Typically, businesses can expect competitive rates starting from basic plans, with incremental pricing for higher-speed options. It is advisable for businesses to consult with Xfinity representatives to understand available promotions and bundled services.

Moreover, Xfinity often provides special pricing for new business customers or incentives for signing up for long-term contracts, making it an attractive option for startups and established businesses alike.

#### Conclusion

Xfinity for Business Internet is a robust solution for companies looking for reliable, high-speed internet services. With a variety of plans, strong customer support, and advanced features, it meets the needs of businesses of all sizes. By understanding the benefits and service offerings of Xfinity,

business owners can make informed decisions that enhance their operational efficiency and support their growth. Whether you are a small startup or a large enterprise, Xfinity for Business Internet provides the flexibility and reliability needed in today's digital landscape.

# Q: What types of businesses can benefit from Xfinity for Business Internet?

A: Xfinity for Business Internet is suitable for various types of businesses, including small startups, retail stores, offices, and larger enterprises. Its scalable plans cater to different operational needs and sizes.

#### Q: How does Xfinity ensure internet reliability for businesses?

A: Xfinity uses advanced technology and a robust infrastructure to provide reliable internet services, backed by a commitment to minimize downtime and ensure consistent connectivity.

#### Q: Can I upgrade my Xfinity business internet plan later?

A: Yes, Xfinity offers flexible plans that allow businesses to upgrade their internet speed or services as their needs change, without the hassle of switching providers.

### Q: What security features does Xfinity offer for business internet?

A: Xfinity provides enhanced security features, including built-in firewalls, encryption, and cybersecurity tools to protect business data from potential threats.

# Q: Is customer support available for Xfinity for Business Internet users?

A: Yes, Xfinity offers 24/7 customer support for business internet users, ensuring assistance is available whenever needed.

# Q: How does Xfinity compare in pricing with other internet service providers?

A: Xfinity's pricing is competitive and varies based on the selected plan and features, often providing better value for high-speed services compared to some competitors.

# Q: Are there any contract requirements for Xfinity for Business Internet?

A: While Xfinity offers contract options, they also provide month-to-month plans, giving businesses the flexibility to choose what works best for them.

# Q: What is included in a typical Xfinity for Business Internet plan?

A: A typical plan includes high-speed internet access, business Wi-Fi, and options for static IP addresses and VoIP services, among other features tailored for business needs.

# Q: Can I access Xfinity's online resources for troubleshooting?

A: Yes, Xfinity provides a comprehensive online knowledge base with troubleshooting guides, FAQs, and instructional videos to help users resolve issues independently.

# Q: Does Xfinity offer bundled services for businesses?

A: Yes, Xfinity offers bundled services that combine internet, voice, and other solutions, providing businesses with comprehensive communication and connectivity options.

### **Xfinity For Business Internet**

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**xfinity for business internet: State of Wireless Communications** United States. Congress. Senate. Committee on Commerce, Science, and Transportation. Subcommittee on Communications, Technology, and the Internet, 2014

**xfinity for business internet: FCC Record** United States. Federal Communications Commission, 2018

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xfinity for business internet: Net Neutrality and the Battle for the Open Internet Danny Kimball, 2022-08-24 "Net neutrality," a dry but crucial standard of openness in network access, began as a technical principle informing obscure policy debates but became the flashpoint for an all-out political battle for the future of communications and culture. Net Neutrality and the Battle for the Open Internet is a critical cultural history of net neutrality that reveals how this intentionally "boring" world of internet infrastructure and regulation hides a fascinating and pivotal sphere of power, with lessons for communication and media scholars, activists, and anyone interested in technology and politics. While previous studies and academic discussions of net neutrality have been dominated by legal, economic, and technical perspectives, Net Neutrality and the Battle for the Open Internet offers a humanities-based critical theoretical approach, telling the story of how activists and millions of everyday people, online and in the streets, were able to challenge the power of the phone and cable corporations that historically dominated communications policy-making to advance equality and justice in media and technology.

xfinity for business internet: Pivot to the Future Omar Abbosh, Paul Nunes, Larry Downes, 2019-04-23 The proven, effective strategy for reinventing your business in the age of ever-present disruption Disruption by digital technologies? That's not a new story. But what is new is the wise pivot, a replicable strategy for harnessing disruption to survive, grow, and be relevant to the future. It's a strategy for perpetual reinvention across the old, now, and new elements of any business. Rapid recent advances in technology are forcing leaders in every business to rethink long-held beliefs about how to adapt to emerging technologies and new markets. What has become abundantly clear: in the digital age, conventional wisdom about business transformation no longer works, if it ever did. Based on Accenture's own experience of reinventing itself in the face of disruption, the company's real world client work, and a rigorous two-year study of thousands of businesses across 30 industries, Pivot to the Future reveals methodical and bold moves for finding and releasing new sources of trapped value-unlocked by bridging the gap between what is technologically possible and how technologies are being used. The freed value enables companies to simultaneously reinvent their legacy, and current and new businesses. Pivot to the Future is for leaders who seek to turn the existential threats of today and tomorrow into sustainable growth, with the courage to understand that a wise pivot strategy is not a one-time event, but a commitment to a future of perpetual reinvention, where one pivot is followed by the next and the next.

xfinity for business internet: The 100 Best Stocks to Buy in 2019 Peter Sander, Scott Bobo, 2018-12-18 Updated for today's market, important and timely advice—based on a proven methodology—on which stocks you should invest in right now, in this edition of the 100 Best Stocks series. Even though the economy is in constant flux, there's still plenty of opportunity for smart investors to make a profit. The 100 Best Stocks to Buy in 2019 shows you how to protect your money with stock picks that have consistently beaten the S&P average. In easy-to-understand and highly practicable language, authors Peter Sander and Scott Bobo clearly explain their value-investing philosophy, as well as offer low-volatility investing tips and how to find stocks that consistently perform and pay dividends. An essential guide for anyone investing in today's stock market, The 100 Best Stocks to Buy in 2019 is a proven source of solid, dependable advice you can take to the bank.

**xfinity for business internet:** The Law (in Plain English) for Small Business (Fifth Edition) Leonard D. DuBoff, Amanda Bryan, 2019-07-09 "Well written and logically organized." —Booklist.

This handbook makes planning and problem-solving easy with its clear explanations of complex issues. In The Law (in Plain English)® for Small Business, Fifth Edition, Leonard DuBoff and Amanda Bryan guide entrepreneurs and small business owners through the maze of legal obligations and protections they need to understand. Chapters cover important topics such as: Licenses Trademarks Insurance plans Franchising Incorporating Advertising eBusiness considerations Taxes Succession planning Whether one is just about to open a small business, reassessing an existing business, or simply have a few questions, The Law (in Plain English)® for Small Business, Fifth Edition, is the go-to resource for small business owners and entrepreneurs.

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**xfinity for business internet:** *Monopolized* David Dayen, 2020-06-09 From the airlines we fly to the food we eat, how a tiny group of corporations have come to dominate every aspect of our lives—by one of our most intrepid and accomplished journalists If you're looking for a book . . . that will get your heart pumping and your blood boiling and that will remind you why we're in these fights—add this one to your list. —Senator Elizabeth Warren on David Dayen's Chain of Title Over the last forty years our choices have narrowed, our opportunities have shrunk, and our lives have become governed by a handful of very large and very powerful corporations. Today, practically everything we buy, everywhere we shop, and every service we secure comes from a heavily concentrated market. This is a world where four major banks control most of our money, four airlines shuttle most of us around the country, and four major cell phone providers connect most of our communications. If you are sick you can go to one of three main pharmacies to fill your prescription, and if you end up in a hospital almost every accessory to heal you comes from one of a handful of large medical suppliers. Dayen, the editor of the American Prospect and author of the acclaimed Chain of Title, provides a riveting account of what it means to live in this new age of monopoly and how we might resist this corporate hegemony. Through vignettes and vivid case studies Dayen shows how these monopolies have transformed us, inverted us, and truly changed our lives, at the same time providing readers with the raw material to make monopoly a consequential issue in American life and revive a long-dormant antitrust movement.

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**xfinity for business internet: Media Studies: A Complete Introduction: Teach Yourself** Joanne Hollows, 2016-06-02 Written by an academic and researcher with over twenty years'

experience in teaching and convening Media Studies courses, Media Studies: A Complete Introduction is designed to give you everything you need to succeed, all in one place. It covers the key areas that students are expected to be confident in, outlining the basics in clear jargon-free English, and then providing added-value features like case studies, and even lists of questions you might be asked in your seminar or exam. The book uses a structure that mirrors the way Media Studies is taught on many university courses. Chapters include essential coverage of the history, organization and production of the media industries, and regulation of the media. The analysis of media texts is covered in detail, as are the issues of identity and gender, the idea of globalization and the shifting face of social media in its many contexts.

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xfinity for business internet: The Metaverse Matthew Ball, 2024-07-23 From the leading theorist of the Metaverse comes the eagerly anticipated, revised and updated account of the next internet: what the Metaverse is, what it will take to build it, and what it means for all of us. A Hudson Booksellers, Amazon, Guardian, Financial Times, Economist, and ByteDance Toutiao Best Book of the Year In this substantially revised and updated edition of his internationally best-selling book, pioneering theorist and entrepreneur Matthew Ball goes beyond the hype cycle to present a definitive account of the future of the internet. The Metaverse, according to Ball's industry-shaping definition, is a persistent and interconnected network of 3D virtual worlds that will eventually serve as the gateway to most online experiences and underpin much of the physical world. As Ball recounts, the Metaverse is a thirty-year-old term, and the core ideas and technologies behind it have been in development for nearly a century. Only recently, however, did this fantastical concept begin to leap from the pages of science fiction and depths of national research labs to the forefront of consumer technology, industrial engineering, healthcare, education, dating, and more. From the history of video games and virtual reality to "proto-metaverses" such as Second Life, Fortnite, and Roblox to Generative AI and the groundbreaking films and television series of the Walt Disney Company, Ball points out that the Metaverse is already emerging around us (and doesn't require a headset). Still, there are many breakthroughs required to fully realize the Metaverse, and he describes each in approachable but expert detail. Ball also lays out how governmental policy, the philosophy of Big Tech leaders, artificial general intelligence, economics, and human rights will shape the development of the Metaverse. Famous for his ability to bring clarity to complex and misunderstood topics, Ball demonstrates that the race to build the Metaverse—also known as the "spatial" or "immersive" internet—is only accelerating. The Metaverse will endure as an

indispensable guide for enthusiasts, tech aficionados, and anyone curious about the profound transformations underway in our increasingly interconnected world.

xfinity for business internet: Coordinating the Internet Fredrik Lindeberg, 2019-12-10 Många självklarheter i vårt digitala samhälle är beroende av Internet för att fungera. Allt från smarta dörrar för hemtjänster, till självscanningsapparaterna på ICA, till nyare bilar, moderna tillverkningsrobotar, telefoner och affärssystem. Den här licentiatavhandlingen reder ut vad Internet är, hur det styrs och vad det har för praktiska konsekvenser. Tidigare forskning finns bland annat inom telekommunikation där Internet liknas vid andra telekommunikationstjänster, så som kabel-TV eller mobiltelefoni, och inom digitalisering både inom management och informationssystem där Internet i det närmaste tas för givet som teknisk infrastruktur. Här tar jag en ansatts där jag förklarar Internet ur ett kombinerat tekniskt och organisatoriskt perspektiv. Studien är principiellt uppdelad i tre delar. Den första delen fokuserar på att begreppsmässigt hitta ett sätt att diskutera Internet utan att essentiella aspekter faller bort, såsom styrningen eller konsekvenser av den tekniska designen. Jag landar i att Internet är både ett tekniskt och ett organisatoriskt fenomen. Tekniskt i bemärkelsen att det handlar om digital paketbaserad kommunikation (dvs att olika paket kan ta olika väg och att det inte finns ett beroende på en viss specifik väg, eller "krets"), vilket kan särskiljas från exempelvis kretskopplad kommunikation (dvs en specific väg från sändare till mottagare) eller rent analog kommunikation. I denna tekniska dimension är Internet förhållandevis likt klassisk telekommunikation såsom kabel-TV och mobiltelefoni, och förlitar sig på best-effort paketbaserad kommunikation. I den andra dimensionen, styrning och organisation, är Internet ett explicit bottom-up fenomen som styrs med andra principer och ideal än klassisk telekommunikation. Till sin utformning är denna minsta möjliga koordination som krävs för att möjliggöra koordinering av de tekniska unika identifierare som behövs för att Internet ska fungera (dvs idag DNS- och BGP-flororna av protokoll för användning av namn och nummer på Internet). Båda dimensionerna, de organisatoriska och tekniska, följer samma designprinciper, och generellt är det meningsfullt att se Internet som en ekologi av aktörer snarare än en organisation i strikt teoretiska termer (exempelvis finns ingen tydlig övergripande strategi, organisationsnummer eller löneutbetalare). Det är dessa designprinciper, som ligger väl i linje med systemarkitektursprinciper för datorsystem, som är orsaken till Internets lager-design där man (generellt) inte ska bry som om vad som händer på andra lager än sitt eget (beskrivet som "separation of concerns" eller i dubbel negation "high cohesion" i texten) samt att ha en minimalistisk ansatts till koordinering och enbart koordinera eller skapa beroenden mellan enheter (både tekniskt och organisatoriskt) när det verkligen behövs (beskrivet som "minimum coordination" eller "low coupling" i texten). Den andra delen fokuserar på hur Internet kan socialt påverkas eller förändras till något annat, eller till något med en annan funktion sett som en styrd organisation. Jag använder begreppet social robusthet, som motpol till teknisk robusthet som i hur man tekniskt kan förstöra Internet, för att diskutera dessa aspekter. Slutsatserna här mynnar ut i att Internets explicita bottom-up och problemsuppdelnings-design gör det märkbart svårt för någon att medvetet påverka Internet för att ändra dess beskaffenhet, och dessutom visar jag att även om man praktiskt lyckas ta över de formellt beslutande råden (exempelvis ICANNs och IETFs styrelser) så finns det inga formella eller praktiska hinder för att bara ignorera dem (dvs switching costs för just ICANN eller IETF är låga, om än tekniskt omständligt med att konfigurera om rötter och routing-tabeller, och betydligt enklare än att gå från IPv4 till IPv6 då utrustning kan behöva ersättas och därmed en betydligt högre switching cost). Med andra ord, det är enklare att byta ut Internets koordinerare än att byta ut Internet mot något som fungerar annorlunda. Däremot är den rådande politiska världsordningen ett hot mot Internet, eftersom den regelstyrda och koordinerade världsordningen inte längre är lika självklar som den varit tidigare. Den tredje och sista studien fokuserar på nätneutralitet, dvs rätten nätverksoperatörer har att fånga värde i andra dimensioner än trafikmängd, som en praktiskt effekt av hur Internet styrs och fungerar. Det primära praktiska bidraget är att nätneutralitet inte får ses som enbart en reglerings och lagstiftningfråga utan det är mer relevant att prata om i termer av nätneutralitet i praktiken. I den bemärkelsen är lagstiftningens vara eller inte vara mindre

intressant än praktisk nätneutralitets vara eller inte vara och en tyngdpunktsförskjutning i den offentliga debatten hade fört diskussionen närmare hur Internet fungerar. Sammanfattningsvis ger Internets designprinciper att marknadskrafter, och ej direkt reglering, ska möjliggöra nätneutralitet. För att förtydliga, tanken är att det ska finnas konkurrens inom de flesta nivåer eller lager, och att det är av vikt att det finns konkurrens rakt igenom så att en kundvilja för paketneutralitet på tjänstenivå även påverkar nätägar- och infrastrukturnivå, så att det är användarnas efterfrågan som leder till nätneutralitet (om den användarviljan finns). Dock kan det mycket väl vara så att man som användare inte är intresserad av nätneutralitet och då ska tjänsteleverantörer, nätägare och infrastrukturoperatörer inte heller tvingas vara neutrala genom lagstiftning då det går stick i stäv med designprinciperna. Inte heller ska en grupps vilja kring nätneutralitet påverka andras möjligheter att välja. Genomgående identifierar jag två kolliderande världsbilder, den distribuerade regelstyrda och koordinerade ordningen i sitt perspektiv med sina förkämpar, och den mer integrerande och suveräna världsordningen med sitt perspektiv och sina förkämpar. Rent praktiskt uppfyller Internet en önskad funktion i den tidigare men ej i den senare, då Internet designmässigt är byggt för att tillåta snarare än kontrollera och bestämma. Exempelvis finns det inte inbyggda (tekniska) mekanismer i Internet för att till exempel möjliggöra statlig övervakning eller kontroll av material som finns tillgängligt, och då ligger det mer i statens intresse att ha kontrollerade telekommunikationstjänster, såsom kabel-TV, mobiltelefoni och liknande lösningar där man inte helt enkelt kan lägga på ett "extra lager" för att uppnå kryptering, anonymitet eller tillgång till andra tjänster. I texten använder jag perspektiven tillsammans med teknologi, marknader och byråkrati för att fånga upp dynamiken och strömningarna i Internet-ekologin och jämför med tekniska samhällsförändringar, som exempelvis järnvägsnät, postverk och finansiella marknader. Jag konstaterar att Internet har varit styrt av teknologiskt baserade värderingar, till skillnad från de andra exemplen som i huvudsak har utformats av dynamiken mellan byråkrati och marknad. I denna mån förelår jag att teknologi kan användas som strömning och motperspektiv till den klassiska uppställningen med byråkrati och marknad för att beskriva fenomen i digitaliseringens tidsålder. Avhandlingen sätter även pågående trender i ett bredare perspektiv mot både organisation och teknik, och trycker på vikten av att förstå delarna var för sig och tillsammans för att på ett rikare sätt måla upp helheten. The modern society is to a large extent Internet-dependent. Today we rely on the Internet to handle communication for smart doors, self-scanning convenience stores, connected cars, production robots, telephones and ERP-systems. The purpose of this thesis is to unbundle the Internet, its technology, its coordination, and practical and theoretical consequences. Earlier research has, in telecommunications, focused on the Internet as one of many potential telecommunications services, such as cellphones or cable-TV, and the management and information systems field has by and large treated the Internet as black-boxable infrastructure. This thesis explains the Internet from the combined perspectives of technology and coordination. This text contains three empirical studies. The first is focused on conceptualizing and discussing the Internet in a meaningful way using both technology and coordination frameworks. I unceremoniously conclude that the Internet is both a technological and a coordination phenomenon and neither of these aspects can be ignored. The Internet is technological in that it concerns digital packet switched digital communication (as opposed to circuit switched) or purely analog communications. The technological dimension of the Internet is similar in its constituency to classical telecommunications networks, and has best-effort mechanisms for packet delivery. In the other dimension, coordination, the Internet is an explicit bottom-up phenomenon minimally coordinated (or governed) by other ideals than classical telecommunications networks and systems. At its core this least necessary coordination concerns technical unique identifiers necessary for inter-network communication (in practice today manifested as naming with the DNS protocol suite, and numbering with the BGP protocol suite). Both dimensions follow similar design characteristics; the design of the technical Internet is similar to the design of the coordination of the Internet. These design principles, which are well aligned with software design principles, is the cause of the Internet's layered design ("separation of concerns" in practice) and minimal view of coordination (the "least

coordinated Internet"). In general terms it is fruitful to view the Internet and involved actors as an ecology, rather than one organization or entity in need of governance or control. The second study looks at the social resilience of the Internet. That is, is it possible through social means to change what the Internet is or can be viewed as. I use social resilience as a counterpart to technical resilience, i.e. resilience to technical interference. In essence, the bottom-up and separations of concerns design of the coordination aspect of the Internet minimizes possible influence of actors intent on mission disruption. I also practically show that even a take-over of the central councils have little effect the constituency of the Internet, since these councils are not invested with formal powers of enforcement. This thesis suggests that the cost of switching from ICANN and IETF to another set of organizations is quite low due to the nature of the coordination of the Internet, compared to for example, switching all equipment to IPv6 capable equipment. However, the current political situation is a threat to the current Internet regime, since an international and rule-based world order is no longer on all states' agendas. The final empirical study focus on the practical and theoretical implications of the Internet on the case of net neutrality. The primary contribution is that de facto and de jure net neutrality differ in practice, and as such de facto net neutrality deserves more attention. Also, I suggest that any regulation, either for or against net neutrality, is problematic, since such regulation would interfere with the inherent coordination mechanisms of the Internet. As such regulation should focus on providing the necessary markets for Internet function given the coordination and design of the Internet. As a net neutrality example, net neutral Internet access options should exist as part of a natural service offering if wanted by customers, not due to direct regulation. Throughout the thesis I identify two colliding world orders, both in terms of digital communication networks and terms of organizing society in general: the rule-based and coordinating order with its champions, and the integrated or sovereign order with its champions. In practical terms, the Internet can be considered a want in the former (the distributed perspective), but not the later (the integrative perspective), since the Internet lacks inherent (technical) controls for surveillance and content control which are necessary in a world order where borders are important. Regardless of if that importance stems from state oversight or intellectual property rights legislation. I use these perspectives together with technology, markets and bureaucracy to catch the dynamics of the Internet ecology. I then compare these dynamics with other technological and societal phenomena, such as railway networks, postal services and financial markets. And conclude that the Internet (as conceptualized in this thesis) can best be explained by technological values, in opposite to the other examples which can best by explained by the dynamics of markets and bureaucracies without any real influence of the values of technology. As such, I suggest that the classical frame of markets and bureaucracy can fruitfully be expanded with technology to better explain the Internet and similar digitization phenomena. This thesis puts current trends in a broader perspective based on technology and organization, where the two perspectives together better can draw the full picture in a rich fashion.

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