

qlik business intelligence

qlik business intelligence is revolutionizing the way organizations harness their data for insightful decision-making. By leveraging advanced analytics and interactive visualizations, Qlik empowers businesses to transform raw data into meaningful information that drives performance. This article delves into the core functionalities of Qlik Business Intelligence, its key features, benefits, and how it stands out in the competitive landscape of BI tools. We will also explore the implementation process and provide practical tips for maximizing the value of Qlik in your organization.

To ensure a comprehensive understanding, we will cover the following topics:

- Understanding Qlik Business Intelligence
- Key Features of Qlik
- Benefits of Implementing Qlik BI
- How to Implement Qlik Business Intelligence
- Best Practices for Using Qlik
- Future Trends in Business Intelligence

Understanding Qlik Business Intelligence

Qlik Business Intelligence refers to a suite of tools and technologies that allow organizations to analyze and visualize their data effectively. At its core, Qlik provides a platform for data integration, visualization, and analysis that is user-friendly and highly interactive.

Qlik's associative model distinguishes it from traditional BI tools. Unlike query-based systems, the associative model allows users to explore data freely without being restricted by predefined paths. This flexibility enables users to uncover hidden insights, making data exploration intuitive and straightforward.

The platform consists primarily of two flagship products: Qlik Sense and QlikView. Qlik Sense focuses on self-service data visualization and is designed for business users, while QlikView is geared more towards guided analytics and is often used by data analysts. Together, these tools offer a comprehensive solution for organizations looking to leverage business intelligence.

Key Features of Qlik

Qlik Business Intelligence is packed with features tailored to enhance data analysis and reporting capabilities. Some of the key features include:

Associative Data Model

The associative data model is one of Qlik's most powerful features. It allows users to navigate through their data in any direction, enabling them to discover relationships and insights that may not be immediately apparent. This model contrasts with traditional BI tools that rely on linear queries, limiting the exploration potential.

Data Visualization Tools

Qlik offers a wide range of visualization options, including charts, graphs, and dashboards. Users can create interactive visualizations that make complex data easier to understand. The drag-and-drop interface allows for quick customization, ensuring that users can tailor their dashboards to their specific needs.

Self-Service Analytics

With Qlik Sense, organizations empower their employees to perform their analyses without relying on IT departments. This self-service capability enhances productivity and encourages a data-driven culture, allowing users to access and analyze data in real time.

Collaboration and Sharing

Qlik facilitates collaboration through its sharing features, allowing users to easily share insights and reports with team members. This functionality supports a collaborative environment where data-driven decisions can be made collectively, enhancing overall business agility.

Benefits of Implementing Qlik BI

Implementing Qlik Business Intelligence can lead to significant advantages for organizations seeking to improve their data analytics capabilities. Some of the key benefits include:

Improved Decision-Making

Qlik empowers businesses to make informed decisions based on real-time data. By providing easy access to insights, organizations can respond quickly to market changes and customer needs, enhancing their competitive edge.

Enhanced Data Literacy

With self-service tools, Qlik promotes data literacy across the organization. Employees at all levels can engage with data, fostering a culture of data-driven decision-making and reducing dependency on specialized IT resources.

Cost Efficiency

By streamlining data analysis processes, Qlik can lead to cost savings. Organizations can reduce the time spent on data gathering and reporting, allowing teams to focus on strategic initiatives that drive growth.

Scalability

Qlik's architecture supports scalability, making it suitable for organizations of all sizes. As businesses grow, Qlik can adapt to increasing data volumes and user counts without compromising performance.

How to Implement Qlik Business Intelligence

Implementing Qlik Business Intelligence requires careful planning and execution. The following steps can help ensure a successful deployment:

1. Define Objectives

Before implementation, organizations must clearly define their objectives. Understand what business questions need to be answered and identify the key metrics that will drive insights.

2. Data Integration

Gather and integrate data from various sources. Qlik supports multiple data connectors, allowing for seamless integration with databases, cloud services, and other applications. Ensure data quality and consistency to maximize the effectiveness of analyses.

3. User Training

Invest in training for users to familiarize them with Qlik's functionalities. Effective training ensures that users can leverage the platform's capabilities, enhancing the overall return on investment.

4. Monitor and Optimize

After deployment, continuously monitor the usage of Qlik. Solicit feedback from users and make adjustments as necessary to optimize the platform for your organization's evolving needs.

Best Practices for Using Qlik

To maximize the benefits of Qlik Business Intelligence, organizations should consider the following best practices:

- Encourage a data-driven culture within the organization.
- Regularly update and maintain data sources to ensure accuracy.
- Utilize storytelling techniques to present data effectively.
- Foster collaboration among teams to share insights and best practices.
- Regularly review and refine dashboards to keep them relevant.

Future Trends in Business Intelligence

As the business intelligence landscape continues to evolve, several trends are emerging that will shape the future of Qlik and other BI tools:

Increased Use of Artificial Intelligence

AI and machine learning technologies are being integrated into BI platforms to enhance data analysis and predictive capabilities. Qlik is expected to adopt more AI-driven features, enabling organizations to glean deeper insights from their data.

Augmented Analytics

The concept of augmented analytics involves using AI to automate data preparation and enable deeper insights. This trend is set to simplify the analytics process, making it accessible to a broader range of users.

Real-Time Data Analytics

As businesses demand faster insights, the ability to analyze real-time data will become increasingly important. Qlik's architecture supports real-time analytics, positioning it as a key player in this trend.

Data Governance and Security

With the growing importance of data privacy and security, organizations will increasingly focus on data governance. Qlik's capabilities in data management will play a crucial role in ensuring compliance and security.

Integration with Cloud Services

The shift towards cloud computing is reshaping the BI landscape. Qlik's cloud offerings will continue to expand, allowing organizations to leverage the flexibility and scalability of cloud-based solutions.

Conclusion

In summary, Qlik Business Intelligence offers a robust platform for organizations aiming to enhance their data analytics capabilities. With features like an associative data model, self-service analytics, and powerful visualization tools, Qlik enables users to make informed, data-driven decisions. By implementing Qlik effectively and following best practices, organizations can unlock the full potential of their data, paving the way for innovation and growth.

Q: What is Qlik Business Intelligence?

A: Qlik Business Intelligence is a suite of analytics tools designed to help organizations analyze and visualize their data, enabling better decision-making through insights derived from business data.

Q: How does Qlik differ from other BI tools?

A: Qlik utilizes an associative data model, allowing users to explore data freely without predefined paths, unlike traditional BI tools that rely on linear queries.

Q: What are the main products offered by Qlik?

A: The main products offered by Qlik are Qlik Sense, which focuses on self-service analytics, and QlikView, which is designed for guided analytics and more structured reporting.

Q: What are the benefits of using Qlik Business Intelligence?

A: Benefits include improved decision-making, enhanced data literacy among users, cost efficiency in data handling, and scalability to accommodate growing data needs.

Q: How can organizations implement Qlik effectively?

A: Organizations can implement Qlik effectively by defining objectives, integrating data, providing user training, and continuously monitoring and optimizing the implementation.

Q: What are some best practices for using Qlik?

A: Best practices include fostering a data-driven culture, maintaining data accuracy, utilizing storytelling in data presentation, and regularly updating dashboards.

Q: What future trends are expected in Business Intelligence?

A: Future trends include increased use of artificial intelligence, augmented analytics, real-time data analytics, enhanced data governance, and greater integration with cloud services.

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qlik business intelligence: *Mastering Qlik Sense* Juan Ignacio Vitantonio, Martin Mahler, 2018-03-16 Master the capabilities of Qlik Sense to design and deploy solutions that address all the Business Intelligence needs of your organization Key Features Create compelling dashboards and visualizations with your data by leveraging Qlik Sense's self-service model Perform data loading and model efficient solutions with faster performance and better governance Master Qlik Sense's APIs and develop powerful mashups and fantastic extensions for visualizations and other components that run across all platforms Book Description Qlik Sense is a powerful, self-servicing Business Intelligence tool for data discovery, analytics and visualization. It allows you to create personalized Business Intelligence solutions from raw data and get actionable insights from it. This book is your one-stop guide to mastering Qlik Sense, catering to all your organizational BI needs. You'll see how you can seamlessly navigate through tons of data from multiple sources and take advantage of the various APIs available in Qlik and its components for guided analytics. You'll also learn how to embed visualizations into your existing BI solutions and extend the capabilities of Qlik Sense to create new visualizations and dashboards that work across all platforms. We also cover other advanced concepts such as porting your Qlik View applications to Qlik Sense, and working with Qlik Cloud. Finally, you'll implement enterprise-wide security and access control for resources and data sources through practical examples. With the knowledge gained from this book, you'll have become the go-to expert in your organization when it comes to designing BI solutions using Qlik Sense. What you will learn Understand the importance of self-service analytics and the IKEA-effect Explore all the available data modeling techniques and create efficient and optimized data models Master security rules and translate permission requirements into security rule logic Familiarize yourself with different types of Master Key Item(MKI) and know how and when to use MKI. Script and write sophisticated ETL code within Qlik Sense to facilitate all data modeling and data loading techniques Get an extensive overview of which APIs are available in Qlik Sense and how to take advantage of a technology with an API Develop basic mashup HTML pages and deploy successful mashup projects Who this book is for This book is for Business Intelligence professionals and Data Analysts who want to become experts in using Qlik Sense. If you have extensively used QlikView in the past and are looking to transition to Qlik Sense, this book will also help you. A fundamental understanding of how Qlik Sense works and its features is all you need to get started with this book.

qlik business intelligence: *Qlik Sense Cookbook* Pablo Labbe, Philip Hand, Neeraj Khar pate, 2018-08-30 Create dynamic dashboards to perform interactive analytics for business intelligence operations Key Features Explore newly added features in Qlik Sense Discover best practices to work with data using Qlik Sense Learn to implement advanced functions for better data insight Book Description Qlik Sense allows you to explore simple and complex data to reveal hidden insight and

data relationships that help you make quality decisions for overall productivity. An expert Qlik Sense user can use its features for business intelligence in an enterprise environment effectively. Qlik Sense Cookbook is an excellent guide for all aspiring Qlik Sense developers and will empower you to create featured desktop applications to obtain daily insights at work. This book takes you through the basics and advanced functions of Qlik Sense February 2018 release. You'll start with a quick refresher on obtaining data from data files and databases, and move on to some more refined features including visualization, and scripting, as well as managing apps and user interfaces. You will then understand how to work with advanced functions like set analysis and set expressions. As you make your way through this book, you will uncover newly added features in Qlik Sense such as new visualizations, label expressions and colors for dimension and measures. By the end of this book, you will have explored various visualization extensions to create your own interactive dashboard with the required tips and tricks. This will help you overcome challenging situations while developing your applications in Qlik Sense. What you will learn Source, preview, and distribute your data through interactive dashboards Explore and work with the latest visualization functions Learn how to write and use script subroutines Make your UI advanced and intuitive with custom objects and indicators Use visualization extensions for your Qlik Sense dashboard Work with Aggr and learn to use it within set analysis Who this book is for Qlik Sense Cookbook is for data and BI analysts who want to become well versed with Qlik Sense to apply business intelligence in data. If you are a beginner in data analytics and want to adopt an independent recipe-based approach to learn the required concepts and services in detail, this book is ideal! Individuals with prior knowledge of its sister product, QlikView, will also benefit from this book. Familiarity with the basics of business intelligence is a prerequisite.

qlik business intelligence: Qlik Sense for Business Intelligence Satyam Garg, 2024-09-12

DESCRIPTION Qlik Sense is a powerful business intelligence tool that helps organizations make data-driven decisions. It is widely used by businesses of all sizes to visualize and analyze data to gain insights into their operations. This book is a detailed guide to Qlik Sense, a top business intelligence tool. It covers BI basics, data modeling, visualization, and advanced analysis techniques. Learn to create dashboards, explore data associations, and share insights through stories and annotations. The book also offers guidance on managing and securing your Qlik Sense environment, with tips on troubleshooting and backups, ensuring effective use for data-driven decisions. By the end of the book, readers will have a deep understanding of Qlik Sense and the ability to use it to solve complex business problems. Readers will learn how to use data visualization and analytics to make informed business decisions, as well as how to build effective data models and create data stories that communicate insights effectively.

KEY FEATURES

- Learn to use Qlik Sense for business intelligence and data visualization.
- Understand the importance of data-driven decision-making in today's competitive business landscape.
- Follow a hands-on, practical approach with step-by-step instructions and real-world examples.

WHAT YOU WILL LEARN

- Master Qlik Sense architecture, environment setup, and application creation.
- Create advanced data visualizations with interactive charts and dashboards.
- Implement efficient data modeling, optimization, and performance tuning.
- Build NPrinting reports and mashups for enhanced data reporting.
- Manage user access, security, and governance for Qlik Sense environments.

WHO THIS BOOK IS FOR This book is designed for business professionals, data analysts, IT professionals, and students who want to learn how to use Qlik Sense for data analysis and visualization. The book is suitable for readers with any level of experience using Qlik Sense, from beginners to advanced users.

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qlik business intelligence: Hands-On Business Intelligence with Qlik Sense Pablo Labbe, Clever Anjos, Kaushik Solanki, Jerry DiMaso, 2019-02-28 Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key Features Implement various Qlik Sense features to create interactive dashboards Analyze data easily and make business decisions faster using Qlik Sense Perform self-service data analytics and geospatial analytics using an example-based approach Book Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. Hands-On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics. Lastly, you'll deploy Qlik Sense apps for mobile and tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. What you will learn Discover how to load, reshape, and model data for analysis Apply data visualization practices to create stunning dashboards Make use of Python and R for advanced analytics Perform geo-analysis to create visualizations using native objects Learn how to work with AGGR and data stories Who this book is for If you're a data analyst, BI developer, or interested in business intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.

qlik business intelligence: Learning Qlik® Sense: The Official Guide Christopher Ilacqua, Henric Cronström, James Richardson, 2015-02-09 Learning Qlik® Sense is for anyone seeking to understand and utilize the revolutionary new approach to business intelligence offered by Qlik Sense. Familiarity with the basics of business intelligence will be helpful when picking up this book, but not essential.

qlik business intelligence: Qlik Sense: Advanced Data Visualization for Your Organization Ferran Garcia Pagans, Neeraj Kharpathe, Henric Cronström, James Richardson, Philip Hand, 2017-12-27 Perform Interactive Data Analysis with Smarter Visualizations and Support your Enterprise-wide Analytical Needs Key Features Get a practical demonstration of discovering data for sales, human resources, and more using Qlik Sense Create dynamic dashboards for business intelligence and predictive analytics Create and collaborate comprehensive analytical solutions using Rattle and Qlik Sense Book Description Qlik Sense is powerful and creative visual analytics software that allows users to discover data, explore it, and dig out meaningful insights in order to make a profit and make decisions for your business. This course begins by introducing you to the features and functions of the most modern edition of Qlik Sense so you get to grips with the application. The course will teach you how to administer the data architecture in Qlik Sense, enabling you to customize your own Qlik Sense application for your business intelligence needs. It also contains numerous recipes to help you overcome challenging situations while creating fully featured desktop applications in Qlik Sense. It explains how to combine Rattle and Qlik Sense Desktop to apply predictive analytics to your data to develop real-world interactive data applications. The course includes premium content from three of our most popular books: [*] Learning Qlik Sense: The Official Guide Second Edition [*] Qlik Sense Cookbook [*] Predictive Analytics using Rattle and Qlik Sense On completion of this course, you will be self-sufficient in improving your data analysis and will know how to apply predictive analytics to your datasets. Through this course, you will be able to create predictive models and data applications, allowing you to explore your data insights much deeper. What you will learn Build simple visualization models with Rattle and Qlik Sense

Desktop Get to grips with the life cycle and new visualization functions of a Qlik Sense application
Discover simple ways to examine data and get it ready for analysis Visualize your data with Qlik Sense's engaging and informative graphs Build efficient and responsive Associative Models Optimize Qlik Sense for sales, human resources, and demographic data discovery Explore various tips and tricks of navigation for the Qlik Sense® front end Develop creative extensions for your Qlik Sense® dashboard Who this book is for This course is for anyone who wishes to understand and utilize the various new approaches to business intelligence actively in their business practice. Knowing the basics of business intelligence concepts would be helpful when picking up this course, but is not mandatory.

qlik business intelligence: *Mastering QlikView* Stephen Redmond, 2014-11-26 If you are a business application developer or a system analyst who has learned QlikView and Qlik Sense and now want to take your learning to a higher level, then this book is for you. It is assumed that you are aware of the fundamentals of QlikView and have working knowledge of development and in-memory analytics.

qlik business intelligence: *QlikView Your Business* Oleg Troyansky, Tammy Gibson, Charlie Leichtweis, 2015-07-22 Unlock the meaning of your data with QlikView The Qlik platform was designed to provide a fast and easy data analytics tool, and QlikView Your Business is your detailed, full-color, step-by-step guide to understanding Qlikview's powerful features and techniques so you can quickly start unlocking your data's potential. This expert author team brings real-world insight together with practical business analytics, so you can approach, explore, and solve business intelligence problems using the robust Qlik toolset and clearly communicate your results to stakeholders using powerful visualization features in QlikView and Qlik Sense. This book starts at the basic level and dives deep into the most advanced QlikView techniques, delivering tangible value and knowledge to new users and experienced developers alike. As an added benefit, every topic presented is enhanced with tips, tricks, and insightful recommendations that the authors accumulated through years of developing QlikView analytics. This is the book for you: If you are a developer whose job is to load transactional data into Qlik BI environment, and who needs to understand both the basics and the most advanced techniques of Qlik data modelling and scripting If you are a data analyst whose job is to develop actionable and insightful QlikView visualizations to share within your organization If you are a project manager or business person, who wants to get a better understanding of the Qlik Business Intelligence platform and its capabilities What You Will Learn: The book covers three common business scenarios - Sales, Profitability, and Inventory Analysis. Each scenario contains four chapters, covering the four main disciplines of business analytics: Business Case, Data Modeling, Scripting, and Visualizations. The material is organized by increasing levels of complexity. Following our comprehensive tutorial, you will learn simple and advanced QlikView and Qlik Sense concepts, including the following: Data Modeling: Transforming Transactional data into Dimensional models Building a Star Schema Linking multiple fact tables using Link Tables Combing multiple tables into a single fact able using Concatenated Fact models Managing slowly changing dimensions Advanced date handling, using the As of Date table Calculating running balances Basic and Advanced Scripting: How to use the Data Load Script language for implementing data modeling techniques How to build and use the QVD data layer Building a multi-tier data architectures Using variables, loops, subroutines, and other script control statements Advanced scripting techniques for a variety of ETL solutions Building Insightful Visualizations in QlikView: Introduction into QlikView sheet objects — List Boxes, Text Objects, Charts, and more Designing insightful Dashboards in QlikView Using advanced calculation techniques, such as Set Analysis and Advanced Aggregation Using variables for What-If Analysis, as well as using variables for storing calculations, colors, and selection filters Advanced visualization techniques - normalized and non-normalized Mekko charts, Waterfall charts, Whale Tail charts, and more Building Insightful Visualizations in Qlik Sense: Introducing Qlik Sense - how it is different from QlikView and what is similar? Creating Sense sheet objects Building and using the Library of Master Items Exploring Qlik Sense unique features — Storytelling, Geo Mapping, and using

Extensions Whether you are just starting out with QlikView or are ready to dive deeper, QlikView Your Business is your comprehensive guide to sharpening your QlikView skills and unleashing the power of QlikView in your organization.

qlik business intelligence: Hands-On Dashboard Development with QlikView Abhishek Agarwal, 2019-03-19 A step-by-step approach to building stunning dashboards with QlikView Key Features Perform effective storytelling through interactive dashboards built with QlikView Create different types of visualizations from a variety of data sources Includes tips, tricks, and best practices to perform effective Business Intelligence using QlikView Book Description QlikView is one of the market leaders when it comes to building effective Business Intelligence solutions. This book will show how you can leverage its power to build your own dashboards to tell your own data story. The book starts with showing you how to connect your data to QlikView and create your own QlikView application. You will learn how to add data from multiple sources, create a data model by joining data, and then review it on the front end. You will work with QlikView components such as charts, list boxes, input boxes, and text objects to create stunning visualizations that help give actionable business insights. You will also learn how to perform analysis on your data in QlikView and master the various types of security measures to be taken in QlikView. By the end of this book, you will have all the essential knowledge required for insightful data storytelling and creating useful BI dashboards using QlikView. What you will learn Learn to use the latest and newest features of QlikView Connect QlikView to various data sources, such as databases and websites Create a fully featured data model without circular references Display your data in maps, charts, and text across multiple sheets Apply set analysis to your data in QlikView expressions Secure your data based on the various audience types Who this book is for This book is best suited for BI professionals, data analysts and budding QlikView developers who wish to build effective dashboards using QlikView. Some basic understanding of the data visualization concepts and Business Intelligence is required.

qlik business intelligence: Business Intelligence with Power BI and Tableau: Cloud-Based Data Warehousing, Predictive Analytics, and Artificial Intelligence-Driven Decision Support Sibaram Prasad Panda, Anita Padhy, 2025-08-15 The Advanced Business Intelligence- Tools and Techniques for Data-Driven Decision Making provides a comprehensive discovery of the modern ecosystem for business intelligence, which detects the development from stable reports to dynamic, real -time analysis A dedicated comparison considers each tool on important dimensions, including matrix prices, integration skills, scalability and purpose, which allows informed decisions. The book concludes by detecting practical, sector -specific applications of BI, showing how industries to reveal insights into health services from finance, to increase efficiency and maintain a competitive management to industries. Whether for IT subjects, data analysts or business executives, this guide acts as a reference and a roadmap to navigate in diverse BI tools.

qlik business intelligence: Business Intelligence Tools for Small Companies Albert Nogués, Juan Valladares, 2017-05-25 Learn how to transition from Excel-based business intelligence (BI) analysis to enterprise stacks of open-source BI tools. Select and implement the best free and freemium open-source BI tools for your company's needs and design, implement, and integrate BI automation across the full stack using agile methodologies. Business Intelligence Tools for Small Companies provides hands-on demonstrations of open-source tools suitable for the BI requirements of small businesses. The authors draw on their deep experience as BI consultants, developers, and administrators to guide you through the extract-transform-load/data warehousing (ETL/DWH) sequence of extracting data from an enterprise resource planning (ERP) database freely available on the Internet, transforming the data, manipulating them, and loading them into a relational database. The authors demonstrate how to extract, report, and dashboard key performance indicators (KPIs) in a visually appealing format from the relational database management system (RDBMS). They model the selection and implementation of free and freemium tools such as Pentaho Data Integrator and Talend for ELT, Oracle XE and MySQL/MariaDB for RDBMS, and QlikSense, Power BI, and MicroStrategy Desktop for reporting. This richly illustrated guide models the deployment of a small company BI stack on an inexpensive cloud platform such as AWS. What You'll Learn You will learn

how to manage, integrate, and automate the processes of BI by selecting and implementing tools to:
Implement and manage the business intelligence/data warehousing (BI/DWH) infrastructure
Extract data from any enterprise resource planning (ERP) tool
Process and integrate BI data using open-source extract-transform-load (ETL) tools
Query, report, and analyze BI data using open-source visualization and dashboard tools
Use a MOLAP tool to define next year's budget, integrating real data with target scenarios
Deploy BI solutions and big data experiments inexpensively on cloud platforms
Who This Book Is For Engineers, DBAs, analysts, consultants, and managers at small companies with limited resources but whose BI requirements have outgrown the limitations of Excel spreadsheets; personnel in mid-sized companies with established BI systems who are exploring technological updates and more cost-efficient solutions

qlik business intelligence: QlikView Your Business Oleg Troyansky, Tammy Gibson, Charlie Leichtweis, 2015-08-10
Unlock the meaning of your data with QlikView The Qlik platform was designed to provide a fast and easy data analytics tool, and QlikView Your Business is your detailed, full-color, step-by-step guide to understanding Qlikview's powerful features and techniques so you can quickly start unlocking your data's potential. This expert author team brings real-world insight together with practical business analytics, so you can approach, explore, and solve business intelligence problems using the robust Qlik toolset and clearly communicate your results to stakeholders using powerful visualization features in QlikView and Qlik Sense. This book starts at the basic level and dives deep into the most advanced QlikView techniques, delivering tangible value and knowledge to new users and experienced developers alike. As an added benefit, every topic presented is enhanced with tips, tricks, and insightful recommendations that the authors accumulated through years of developing QlikView analytics. This is the book for you: If you are a developer whose job is to load transactional data into Qlik BI environment, and who needs to understand both the basics and the most advanced techniques of Qlik data modelling and scripting If you are a data analyst whose job is to develop actionable and insightful QlikView visualizations to share within your organization If you are a project manager or business person, who wants to get a better understanding of the Qlik Business Intelligence platform and its capabilities
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Whether you are just starting out with QlikView or are ready to dive deeper, QlikView Your Business is your comprehensive guide to sharpening your QlikView skills and unleashing the power of QlikView in your organization.

qlik business intelligence: QlikView for Developers Miguel Angel Garcia, Barry Harmsen,

2017-06-30 Drive value and insight by developing business critical applications with QlikView 12
About This Book Develop your own scalable and maintainable QlikView applications Learn time-saving techniques for making your QlikView development more efficient A one-stop guide to developing BI applications with QlikView Who This Book Is For This book is for anyone interested in working with QlikView or who has attended QlikView Developer training. The book caters for all QlikView developers, beginners and experts alike, and anyone who wants to improve their QlikView skills. What You Will Learn Understand important changes made in QlikView 12 Learn the techniques and best practices to transform data in QlikView via scripts Load data from disparate sources to build an associative Data Model Build robust data models and overcome common modeling challenges Designing data visualization objects to present performance measures with charts and tables Learn to use dimensions and expressions in QlikView objects Utilize QlikView's built-in aggregation functions to achieve complex calculations Create Point In Time reporting and achieving complex calculations using Set Analysis Create a consistent and interactive user interface Ensure your QlikView applications and data are protected Optimize the QlikView Data Model Constructing a data architecture that supports scalable QlikView deployments Learn time-saving techniques for making your QlikView development more efficient In Detail QlikView is one of the most flexible and powerful Business Intelligence platforms around. If you want to build data into your organization, build it around QlikView. Don't get caught in the gap between data and knowledge - find out how QlikView can help you unlock insights and data potential with ease. Whether you're new to QlikView or want to get up to speed with the features and functionality of QlikView, this book starts at a basic level and delves more deeply to demonstrate how to make QlikView work for you, and make it meet the needs of your organization. Using a real-world use-case to highlight the extensive impact of effective business analytics, this book might well be your silver bullet for success. A superb hands-on guide to get you started by exploring the fundamentals of QlikView before learning how to successfully implement it, technically and strategically. You'll learn valuable tips, tricks, and insightful information on loading different types of data into QlikView, and how to model it effectively. You will also learn how to write useful scripts for QlikView to handle potentially complex data transformations in a way that is simple and elegant. From ensuring consistency and clarity in your data models, to techniques for managing expressions using variables, this book makes sure that your QlikView projects are organized in a way that's most productive for you and key stakeholders. Style and approach This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach. It is smartly built around a practical case study - HighCloud Airlines - to help you gain an in-depth understanding of how to build applications for Business Intelligence using QlikView.

qlik business intelligence: *Learning Qlik(r) Sense* Christopher Ilacqua, 2015-01-30

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