#### POWER BUSINESS INTELLIGENCE TUTORIAL

POWER BUSINESS INTELLIGENCE TUTORIAL OFFERS A COMPREHENSIVE GUIDE FOR PROFESSIONALS AND ORGANIZATIONS SEEKING TO ENHANCE THEIR DATA ANALYSIS CAPABILITIES. THIS TUTORIAL DELVES INTO THE ESSENTIALS OF POWER BI, A POWERFUL BUSINESS ANALYTICS TOOL FROM MICROSOFT THAT ENABLES USERS TO VISUALIZE DATA AND SHARE INSIGHTS ACROSS THEIR ORGANIZATION. THROUGHOUT THIS ARTICLE, WE WILL COVER THE KEY FEATURES, BENEFITS, AND FUNCTIONALITIES OF POWER BI, ALONG WITH STEP-BY-STEP INSTRUCTIONS ON HOW TO GET STARTED. ADDITIONALLY, WE WILL EXPLORE BEST PRACTICES FOR USING POWER BI EFFECTIVELY AND PROVIDE TIPS FOR CREATING IMPACTFUL REPORTS AND DASHBOARDS.

BY THE END OF THIS TUTORIAL, READERS WILL HAVE A SOLID UNDERSTANDING OF HOW TO LEVERAGE POWER BI FOR BETTER DECISION-MAKING AND ENHANCED BUSINESS INTELLIGENCE. BELOW IS THE TABLE OF CONTENTS FOR EASY NAVIGATION THROUGH THE ARTICLE.

- Introduction to Power BI
- GETTING STARTED WITH POWER BI
- Key Features of Power BI
- CREATING YOUR FIRST REPORT
- BEST PRACTICES FOR POWER BI
- COMMON CHALLENGES AND SOLUTIONS
- Conclusion

### INTRODUCTION TO POWER BI

Power BI is a suite of business analytics tools that enable users to analyze data and share insights in an interactive way. Designed for both technical and non-technical users, Power BI allows organizations to connect to a variety of data sources, transform the data, and visualize it through user-friendly dashboards and reports. The tool is part of the Microsoft Power Platform, which also includes Power Apps and Power Automate.

WITH POWER BI, USERS CAN CREATE REAL-TIME ANALYTICS AND REPORTS THAT HELP DRIVE INFORMED DECISION-MAKING. ITS CLOUD-BASED SERVICE ALLOWS FOR COLLABORATION AND SHARING OF INSIGHTS ACROSS TEAMS AND DEPARTMENTS, MAKING IT A VALUABLE ASSET FOR ORGANIZATIONS LOOKING TO HARNESS THE POWER OF DATA.

# GETTING STARTED WITH POWER BI

BEFORE DIVING INTO THE FUNCTIONALITIES OF POWER BI, IT IS ESSENTIAL TO UNDERSTAND HOW TO SET IT UP AND USE IT EFFECTIVELY. HERE ARE THE STEPS TO GET STARTED:

#### INSTALLATION AND SETUP

To begin using Power BI, follow these steps:

- 1. VISIT THE OFFICIAL POWER BI WEBSITE AND SIGN UP FOR AN ACCOUNT.
- 2. DOWNLOAD AND INSTALL THE POWER BI DESKTOP APPLICATION ON YOUR COMPUTER.
- 3. LAUNCH THE APPLICATION AND SIGN IN WITH YOUR MICROSOFT ACCOUNT.
- 4. Familiarize yourself with the Power BI interface, including the Ribbon, Report View, Data View, and Model View.

THIS INITIAL SETUP IS CRUCIAL FOR ENSURING A SMOOTH EXPERIENCE AS YOU NAVIGATE THE VARIOUS FEATURES OF POWER BI.

#### CONNECTING TO DATA SOURCES

Power BI allows users to connect to a wide range of data sources. To connect to your data, follow these guidelines:

- 1. CLICK ON THE "GET DATA" BUTTON ON THE HOME RIBBON.
- 2. SELECT YOUR DATA SOURCE TYPE (EXCEL, SQL SERVER, WEB, ETC.).
- 3. Enter the required credentials and parameters for your data source.
- 4. LOAD THE DATA INTO POWER BI FOR ANALYSIS.

BY CONNECTING TO THE RIGHT DATA SOURCES, YOU CAN ENSURE THAT YOUR REPORTS AND DASHBOARDS ARE BUILT ON ACCURATE AND UP-TO-DATE INFORMATION.

## KEY FEATURES OF POWER BI

Power BI encompasses a wide range of features designed to enhance data analysis and visualization. Some of the standout features include:

#### DATA TRANSFORMATION AND MODELING

Power BI provides powerful tools for data transformation, which enable users to clean and model their data before analysis. The Query Editor allows for operations such as:

- FILTERING DATA
- REMOVING DUPLICATES
- CHANGING DATA TYPES
- CREATING CALCULATED COLUMNS AND MEASURES

THESE CAPABILITIES ENSURE THAT YOUR DATA IS ACCURATE AND WELL-STRUCTURED FOR MEANINGFUL ANALYSIS.

#### INTERACTIVE VISUALIZATIONS

One of the primary advantages of Power BI is its ability to create interactive visualizations. Users can create a variety of charts, graphs, and maps that allow for deeper insights. Key visualization types include:

- BAR AND COLUMN CHARTS
- PIE AND DONUT CHARTS
- LINE AND AREA CHARTS
- Maps for geographical data visualization

THESE VISUALIZATIONS CAN BE CUSTOMIZED TO FIT THE NEEDS OF THE REPORT OR DASHBOARD, MAKING THE DATA MORE ACCESSIBLE AND EASIER TO UNDERSTAND.

# CREATING YOUR FIRST REPORT

CREATING A REPORT IN POWER BI IS A STRAIGHTFORWARD PROCESS. FOLLOW THESE STEPS TO BUILD YOUR FIRST REPORT:

#### IMPORTING DATA

ONCE YOUR DATA IS CONNECTED, YOU CAN START CREATING YOUR REPORT. IMPORT YOUR DATA BY NAVIGATING TO THE DATA VIEW AND SELECTING THE TABLES YOU WANT TO INCLUDE.

#### BUILDING THE REPORT

TO CREATE YOUR REPORT, FOLLOW THESE STEPS:

- 1. SWITCH TO THE REPORT VIEW BY CLICKING ON THE REPORT ICON.
- 2. Drag and drop fields from the Fields pane onto the canvas.
- 3. SELECT THE TYPE OF VISUALIZATION YOU WANT TO CREATE FROM THE VISUALIZATIONS PANE.
- 4. CUSTOMIZE THE VISUALIZATIONS USING THE FORMAT PANE, ADJUSTING COLORS, LABELS, AND STYLES AS NEEDED.

AFTER COMPLETING THESE STEPS, YOU WILL HAVE A FUNCTIONAL REPORT THAT CAN BE FURTHER ENHANCED WITH FILTERS AND SLICERS FOR INTERACTIVITY.

# BEST PRACTICES FOR POWER BI

TO MAXIMIZE THE EFFECTIVENESS OF POWER BI, CONSIDER IMPLEMENTING THE FOLLOWING BEST PRACTICES:

#### DATA GOVERNANCE

ESTABLISHING DATA GOVERNANCE POLICIES ENSURES THAT YOUR DATA REMAINS ACCURATE AND SECURE. THIS INCLUDES DEFINING DATA OWNERSHIP, ACCESS PERMISSIONS, AND DATA QUALITY STANDARDS.

#### **DESIGN PRINCIPLES**

WHEN DESIGNING YOUR REPORTS AND DASHBOARDS, ADHERE TO THESE DESIGN PRINCIPLES:

- KEEP IT SIMPLE: AVOID CLUTTER AND FOCUS ON KEY INSIGHTS.
- Use consistent colors and fonts to enhance readability.
- PROVIDE CONTEXT: INCLUDE TITLES AND DESCRIPTIONS TO CLARIFY THE PURPOSE OF EACH VISUALIZATION.

THESE PRINCIPLES WILL HELP CREATE REPORTS THAT ARE NOT ONLY VISUALLY APPEALING BUT ALSO EFFECTIVE IN CONVEYING INFORMATION.

## COMMON CHALLENGES AND SOLUTIONS

WHILE POWER BI IS A POWERFUL TOOL, USERS MAY ENCOUNTER COMMON CHALLENGES. HERE ARE SOME SOLUTIONS TO ADDRESS THESE ISSUES:

#### PERFORMANCE ISSUES

 $\mbox{\fontset}$  F reports are slow to load, consider optimizing your data model by:

- REDUCING THE AMOUNT OF DATA BEING IMPORTED.
- USING MEASURES INSTEAD OF CALCULATED COLUMNS WHERE POSSIBLE.
- Utilizing aggregations for large datasets.

## DATA REFRESH FAILURES

DATA REFRESH ISSUES CAN OCCUR DUE TO CONNECTIVITY PROBLEMS OR INCORRECT CREDENTIALS. TO RESOLVE THIS, ENSURE THAT:

- YOUR DATA SOURCE IS ACCESSIBLE AND ONLINE.
- THE CREDENTIALS USED FOR THE DATA CONNECTION ARE CORRECT.
- YOU HAVE CONFIGURED THE SCHEDULED REFRESH SETTINGS APPROPRIATELY.

BY ADDRESSING THESE CHALLENGES PROACTIVELY, USERS CAN ENHANCE THEIR EXPERIENCE WITH POWER BI.

#### CONCLUSION

Power BI is an essential tool for organizations aiming to leverage data for better decision-making. Through this **power business intelligence tutorial**, we have explored its key features, how to get started, and best practices for creating impactful reports and dashboards. As businesses continue to recognize the value of data-driven insights, mastering Power BI will undoubtedly empower users to transform their data into meaningful actions that drive success.

## Q: WHAT IS POWER BI?

A: Power BI is a business analytics tool by Microsoft that enables users to visualize data and share insights through interactive reports and dashboards.

### Q: How do I INSTALL POWER BI?

A: To install Power BI, visit the official website, sign up for an account, download the Power BI Desktop application, and follow the installation prompts.

# Q: CAN I CONNECT POWER BI TO MULTIPLE DATA SOURCES?

A: YES, POWER BI SUPPORTS CONNECTIONS TO A VARIETY OF DATA SOURCES, INCLUDING EXCEL, DATABASES, WEB SERVICES, AND CLOUD-BASED APPLICATIONS.

## Q: WHAT TYPES OF VISUALIZATIONS CAN I CREATE IN POWER BI?

A: Power BI allows users to create various visualizations, such as bar charts, line graphs, pie charts, maps, and custom visuals.

## Q: How can I share my Power BI REPORTS WITH OTHERS?

A: YOU CAN SHARE POWER BI REPORTS THROUGH THE POWER BI SERVICE BY PUBLISHING YOUR REPORTS TO THE CLOUD AND GRANTING ACCESS TO SPECIFIC USERS OR GROUPS.

## Q: WHAT ARE SOME BEST PRACTICES FOR DESIGNING POWER BI REPORTS?

A: BEST PRACTICES INCLUDE MAINTAINING SIMPLICITY, CONSISTENCY IN DESIGN, PROVIDING CONTEXT, AND IMPLEMENTING DATA GOVERNANCE POLICIES.

### Q: How often can I refresh data in Power BI?

A: DATA CAN BE REFRESHED IN POWER BI AT VARIOUS INTERVALS, INCLUDING MANUAL REFRESHES OR SCHEDULED REFRESHES, DEPENDING ON YOUR DATA SOURCE AND CONFIGURATION.

### Q: WHAT SHOULD I DO IF MY POWER BI REPORT IS RUNNING SLOWLY?

A: To improve performance, consider optimizing your data model, reducing the amount of imported data, and utilizing aggregations.

## Q: IS POWER BI SUITABLE FOR NON-TECHNICAL USERS?

A: YES, POWER BI IS DESIGNED TO BE USER-FRIENDLY AND ACCESSIBLE FOR BOTH TECHNICAL AND NON-TECHNICAL USERS, MAKING IT SUITABLE FOR A WIDE RANGE OF PROFESSIONALS.

## Q: WHAT TYPES OF ORGANIZATIONS CAN BENEFIT FROM POWER BI?

A: Organizations of all sizes and industries can benefit from Power BI by Harnessing data insights for informed decision-making and strategic planning.

## **Power Business Intelligence Tutorial**

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power business intelligence tutorial: Data Analytics for Business Wolfgang Garn, 2024-04-30 We are drowning in data but are starved for knowledge. Data Analytics is the discipline of extracting actionable insights by structuring, processing, analysing and visualising data using methods and software tools. Hence, we gain knowledge by understanding the data. A roadmap to achieve this is encapsulated in the knowledge discovery in databases (KDD) process. Databases help us store data in a structured way. The structure query language (SQL) allows us to gain first insights about business opportunities. Visualising the data using business intelligence tools and data science languages deepens our understanding of the key performance indicators and business characteristics. This can be used to create relevant classification and prediction models; for instance, to provide customers with the appropriate products or predict the eruption time of geysers. Machine learning algorithms help us in this endeavour. Moreover, we can create new classes using unsupervised learning methods, which can be used to define new market segments or group customers with similar characteristics. Finally, artificial intelligence allows us to reason under uncertainty and find optimal solutions for business challenges. All these topics are covered in this book with a hands-on process, which means we use numerous examples to introduce the concepts and several software tools to assist us. Several interactive exercises support us in deepening the understanding and keep us engaged with the material. This book is appropriate for master students but can be used for undergraduate students. Practitioners will also benefit from the readily available tools. The material was especially designed for Business Analytics degrees with a focus on Data Science and can also be used for machine learning or artificial intelligence classes. This entry-level

book is ideally suited for a wide range of disciplines wishing to gain actionable data insights in a practical manner.

power business intelligence tutorial: Learn Power BI Greg Deckler, 2019-09-13 Solve business challenges with Microsoft Power BI's advanced visualization and data analysis techniques Key FeaturesCreate effective storytelling reports by implementing simple-to-intermediate Power BI featuresDevelop powerful analytical models to extract key insights for changing business needsBuild, publish, and share impressive dashboards for your organizationBook Description To succeed in today's transforming business world, organizations need business intelligence capabilities to make smarter decisions faster than ever before. This Power BI book is an entry-level guide that will get you up and running with data modeling, visualization, and analytical techniques from scratch. You'll find this book handy if you want to get well-versed with the extensive Power BI ecosystem. You'll start by covering the basics of business intelligence and installing Power BI. You'll then learn the wide range of Power BI features to unlock business insights. As you progress, the book will take you through how to use Power Query to ingest, cleanse, and shape your data, and use Power BI DAX to create simple to complex calculations. You'll also be able to add a variety of interactive visualizations to your reports to bring your data to life. Finally, you'll gain hands-on experience in creating visually stunning reports that speak to business decision makers, and see how you can securely share these reports and collaborate with others. By the end of this book, you'll be ready to create simple, yet effective, BI reports and dashboards using the latest features of Power BI. What you will learn Explore the different features of Power BI to create interactive dashboardsUse the Query Editor to import and transform dataPerform simple and complex DAX calculations to enhance analysisDiscover business insights and tell a story with your data using Power BIExplore data and learn to manage datasets, dataflows, and data gatewaysUse workspaces to collaborate with others and publish your reportsWho this book is for If you're an IT manager, data analyst, or BI user new to using Power BI for solving business intelligence problems, this book is for you. You'll also find this book useful if you want to migrate from other BI tools to create powerful and interactive dashboards. No experience of working with Power BI is expected.

power business intelligence tutorial: Mastering Power BI Chandraish Sinha, 2024-05-28 Take a deep dive into the dynamic world of Power BI! KEY FEATURES ● In-depth knowledge of Power BI, demonstrated through step-by-step exercises. • Covers data modeling, visualization, and implementing security with complete hands-on training. • Includes a project that simulates a realistic business environment from start to finish. • This version teaches about Artificial Intelligence visuals in Power BI. DESCRIPTION Mastering Power BI covers the entire Power BI implementation process. The readers will be able to understand all the concepts covered in this book, from data modeling to creating powerful visualizations. This book begins with concepts and terminology such as the star-schema, dimensions, and facts. It explains multi-table dataset and demonstrates how to load these tables into Power BI. It shows how to load stored data in various formats and create relationships. Readers will also learn more about Data Analysis Expressions (DAX). This book is a must for developers to learn how to extend the usability of Power BI, to explore meaningful and hidden data insights. Throughout the book, you keep on learning about the concepts, techniques, and expert practices on loading and shaping data, visualization design, and security implementation. The second edition of Mastering Power BI book adheres to the first edition in terms of providing the basics of business intelligence and Power BI; however, it introduces new concepts and features in terms of data transformation, data profiling, custom hierarchies, AI visuals, and many more. WHAT YOU WILL LEARN • Learn about Business Intelligence (BI) concepts and their contribution in business analytics. • Learn to connect, load, and transform data from disparate data sources. ● Create and execute powerful DAX calculations. ● Design various visualizations to prepare insightful reports and dashboards. WHO THIS BOOK IS FOR This book is for anyone interested in learning how to use Power BI desktop or starting a career in business intelligence and analytics. While it covers all the fundamentals, it is recommended that the reader be familiar with MS Excel and database concepts. TABLE OF CONTENTS 1. Understanding the Basics 2. Connect

and Shape 3. Advanced Data Transformations 4. Optimize Your Data Model 5. Data Analysis Expressions 6. Visualizations in Power BI 7. Drill Through and Drill Down Reports 8. Artificial Intelligence in Power BI 9. Power BI Service 10. Securing Your Application

power business intelligence tutorial: MODERN SQL FOR BUSINESS INTELLIGENCE MAXIM BROOKS, Are your Power BI dashboards frustratingly slow? Do you find yourself fighting with complex data transformations in Power Query instead of delivering the insights your business needs? Or perhaps you're a SOL expert who's been asked to build visual reports and you're not sure where to begin? You're not alone. Many BI analysts and SQL developers face a critical gap: they know the power of Power BI and they know the language of SQL, but making them work together in perfect harmony is a challenge. The result is often slow reports, complex maintenance, and a constant struggle to deliver truly deep, actionable analysis. This is the single biggest barrier to becoming a high-impact BI professional. This book was written to bridge that gap. It is designed specifically for the data professional who knows there has to be a better way. It understands that you might feel limited by a graphical interface, or that you might be an SQL veteran feeling a little lost in the new world of interactive dashboards. This book respects your experience and gives you a new, powerful methodology. SQL is not just a legacy skill; it is your single greatest asset for building high-performing BI solutions. This guide introduces the SQL-First approach to Business Intelligence—a proven method for pushing complex work to the database, where it belongs. This frees up Power BI to do what it does best: create stunning, lightning-fast, and interactive visualizations. This comprehensive handbook breaks down the entire BI workflow into manageable, step-by-step chapters. It focuses on practical application, showing you how to leverage your SQL skills to solve real-world business problems and build a truly professional-grade analytics portfolio. It's about empowering you to architect solutions that are not just beautiful, but also robust, scalable, and incredibly fast. Inside, you'll discover how to: · Stop fighting with slow dashboards: Learn the performance tuning techniques that senior BI professionals use to make their reports fly. Build a rock-solid data foundation: Master the art of data modeling with star schemas, creating a single source of truth that the entire organization can trust. · Move from being a report builder to a true BI architect: Understand the crucial relationship between SQL and Power Query, and when to use each tool for maximum effect. · Answer complex business questions with confidence: Implement advanced analytical scenarios like RFM segmentation, market basket analysis, and customer cohort analysis directly in SQL. · Future-proof your career: Gain a clear understanding of how SQL is evolving and its central role in the cloud, big data, and AI. Here's a glimpse of what you'll learn: · Advanced SQL for Data Transformation: Master CTEs, Window Functions (LAG, LEAD, RANK), and CASE statements for sophisticated data shaping. · Data Modeling for Power BI: Design and implement a high-performance star schema from the ground up. · Query Optimization: Learn to read Execution Plans, leverage Indexes, and write SARGable gueries that the database loves. • The Power Query vs. SQL Debate: Understand the critical concept of Query Folding and the best practices for a hybrid approach. · DAX for the SQL Professional: Get a clear introduction to DAX, its core differences from SQL, and the powerful CALCULATE function. · Security & Governance: Implement Row-Level Security, manage permissions, and apply data governance best practices to your solutions. This book is more than just a guide to syntax; it's a roadmap to becoming the BI expert that companies are fighting to hire. It's time to connect your SQL expertise to the power of modern visualization and deliver the insights that truly drive the business forward. Ready to become the indispensable BI expert your organization relies on?

power business intelligence tutorial: Pro Power BI Desktop Adam Aspin, 2016-04-28 This book shows how to deliver eye-catching Business Intelligence with Microsoft Power BI Desktop. You can now take data from virtually any source and use it to produce stunning dashboards and compelling reports that will seize your audience's attention. Slice and dice the data with remarkable ease then add metrics and KPIs to project the insights that create your competitive advantage. Make raw data into clear, accurate, and interactive information with Microsoft's free self-service business intelligence tool. Pro Power BI Desktop will help you to push your BI delivery to the next level. You'll

learn to create great-looking visualizations and let your audience have fun by interacting with the elegant and visually arresting output that you can now deliver. You can choose from a wide range of built-in and third-party visualization types so that your message is always enhanced. You'll be able to deliver those results on the PC, on tablets, on smartphones, as well as share results via the cloud. Finally, this book helps you save time by preparing the underlying data correctly without needing an IT department to prepare it for you. Power BI Desktop will let your analyses speak for themselves. Simple techniques to make data into insight. Polished interactive dashboards to deliver attention-grabbing information. Visually arresting output on multiple devices grab the reader's attention. What You Will Learn Produce designer output to astound your bosses and peers. Share business intelligence in the cloud Deliver visually stunning charts, maps, and tables. Make them interactive too! Find new insights as you chop and tweak your data as never before. Adapt delivery to mobile devices such as phones and tablets. Audience Pro Power BI Desktop is written for any user who is comfortable in Microsoft Office. Everyone from CEOs and Business Intelligence developers through to power users and IT managers can use this book to outshine the competition by producing 21st Century business intelligence visualizations and reporting on a variety of devices from a variety of data sources. All of this is possible through leveraging your existing skill set with the same, common Microsoft tools you already use in your daily work.

power business intelligence tutorial: Learn Microsoft Power BI Greg Deckler, 2025-08-22 Harness the power of Power BI, Microsoft Fabric, and Copilot to deliver insights that drive enterprise success. Now includes downloadable PowerPoint slides for each chapter and exclusive video tutorials in both classic and preview Power BI interfaces, ideal for educators and self-learners. Key Features Learn Power BI from the ground up with real-world examples that cover both basic and advanced features Develop powerful analytical models and reports that extract key business insights Publish, share, and collaborate on reports, dashboards, apps, and goals Purchase of the print or Kindle book includes a free PDF eBook Book DescriptionEveryone's swimming in data. The ones who thrive? They know how to make sense of it with the right tools quickly and effectively. Learn Microsoft Power BI, Third Edition is your essential guide to mastering one of the most powerful platforms for data analysis and visualization. In this newly revised and expanded edition, Greg Deckler, a 7-time Microsoft MVP and Power BI expert, takes you on a journey of data exploration and discovery using Microsoft Power BI to ingest, cleanse, and organize data and uncover key business insights that can be shared effectively. Covering the latest features and interface changes, including Microsoft Fabric and Copilot, this book guides you through deploying, adopting, and governing Power BI within your organization. You'll get to grips with the fundamentals of business intelligence projects and learn how to leverage your expertise in the broader Power BI ecosystem. From ingesting and cleansing your data to transforming it into stunning visualizations, reports, and dashboards that speak to business decision-makers, this book will fully prepare you to become the data analysis hero of your organization or kickstart a rewarding career in business intelligence. What you will learn Understand the fundamentals of Microsoft Fabric and Copilot Plan and manage your business intelligence projects Connect to and transform data using Power Query Create semantic models and DAX calculations optimized for analysis and reporting Uncover business insights and design professional reports Deploy and govern Power BI, with a focus on gateways and deployment pipelines Who this book is for If you're a data analyst, IT manager, or BI user new to employing Power BI for solving business intelligence problems, this book is for you. It's also a valuable resource for those looking to migrate from other BI tools and create powerful and interactive dashboards. No experience with Power BI, Microsoft Fabric, or Copilot is

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you'll learn how to draw insights from unstructured data sources like text, document, and image files. Author Tobias Zwingmann helps BI professionals, business analysts, and data analytics understand high-impact areas of artificial intelligence. You'll learn how to leverage popular AI-as-a-service and AutoML platforms to ship enterprise-grade proofs of concept without the help of software engineers or data scientists. Learn how AI can generate business impact in BI environments Use AutoML for automated classification and improved forecasting Implement recommendation services to support decision-making Draw insights from text data at scale with NLP services Extract information from documents and images with computer vision services Build interactive user frontends for AI-powered dashboard prototypes Implement an end-to-end case study for building an AI-powered customer analytics dashboard

power business intelligence tutorial: Mastering Microsoft Power BI Brett Powell, 2018-03-29 Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI Book DescriptionThis book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft Power BI. What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

power business intelligence tutorial: High Impact Data Visualization with Power View, Power Map, and Power BI Adam Aspin, 2014-06-24 High Impact Data Visualization with Power View, Power Map, and Power BI helps you take business intelligence delivery to a new level that is interactive, engaging, even fun, all while driving commercial success through sound decision-making. Learn to harness the power of Microsoft's flagship, self-service business intelligence suite to deliver compelling and interactive insight with remarkable ease. Learn the essential techniques needed to enhance the look and feel of reports and dashboards so that you can seize your audience's attention and provide them with clear and accurate information. Also learn to integrate data from a variety of sources and create coherent data models displaying clear metrics and attributes. Power View is Microsoft's ground-breaking tool for ad-hoc data visualization and analysis. It's designed to produce elegant and visually arresting output. It's also built to enhance user experience through polished interactivity. Power Map is a similarly powerful mechanism for analyzing data across geographic and political units. Power Query lets you load, shape and

streamline data from multiple sources. PowerPivot can extend and develop data into a dynamic model. Power BI allows you to share your findings with colleagues, and present your insights to clients. High Impact Data Visualization with Power View, Power Map, and Power BI helps you master this suite of powerful tools from Microsoft. You'll learn to identify data sources, and to save time by preparing your underlying data correctly. You'll also learn to deliver your powerful visualizations and analyses through the cloud to PCs, tablets and smartphones. Simple techniques take raw data and convert it into information. Slicing and dicing metrics delivers interactive insight. Visually arresting output grabs and focuses attention on key indicators.

power business intelligence tutorial: Applied Computer Vision and Soft Computing with Interpretable AI Swati V. Shinde, Darshan V. Medhane, Oscar Castillo, 2023-10-05 This reference text presents the knowledge base of computer vision and soft computing techniques with their applications for sustainable developments. Features: Covers a variety of deep learning architectures useful for computer vision tasks Demonstrates the use of different soft computing techniques and their applications for different computer vision tasks Highlights the unified strengths of hybrid techniques based on deep learning and soft computing taken together that give the interpretable, adaptive, and optimized solution to a given problem Addresses the different issues and further research opportunities in computer vision and soft computing Describes all the concepts with practical examples and case studies with appropriate performance measures that validate the applicability of the respective technique to a certain domain Considers recent real word problems and the prospective solutions to these problems This book will be useful to researchers, students, faculty, and industry personnel who are eager to explore the power of deep learning and soft computing for different computer vision tasks.

Cloud-Based Data Warehousing, Predictive Analytics, and Artificial Intelligence-Driven Decision Support Sibaram Prasad Panda, Anita Padhy, 2025-08-15 The Advanced Business Intelligence-Tools and Techniques for Data-Driven Decision Making provides a comprehensive discovery of the modern ecosystem for business intelligence, which detects the development from stable reports to dynamic, real -time analysis A dedicated comparison considers each tool on important dimensions, including matrix prices, integration skills, scalability and purpose, which allows informed decisions. The book concludes by detecting practical, sector -specific applications of BI, showing how industries to reveal insights into health services from finance, to increase efficiency and maintain a competitive management to industries. Whether for IT subjects, data analysts or business executives, this guide acts as a reference and a roadmap to navigate in diverse BI tools.

power business intelligence tutorial: No-code Ai: Concepts And Applications In Machine Learning, Visualization, And Cloud Platforms Minsoo Kang, Park Sung Yul, Myeong-ae Chung, Dong-hun Han, 2024-07-19 This book is a beginner-friendly guide to artificial intelligence (AI), ideal for those with no technical background. It introduces AI, machine learning, and deep learning basics, focusing on no-code methods for easy understanding. The book also covers data science, data mining, and big data processing, maintaining a no-code approach throughout. Practical applications are explored using no-code platforms like Microsoft Azure Machine Learning and AWS SageMaker. Readers are guided through step-by-step instructions and real-data examples to apply learning algorithms without coding. Additionally, it includes the integration of business intelligence tools like Power BI and AWS QuickSight into machine learning projects. This guide bridges the gap between AI theory and practice, making it a valuable resource for beginners in the field.

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