

crains ny business

crains ny business is a pivotal resource for anyone interested in the intricacies of New York's dynamic business landscape. This publication provides in-depth insights into various sectors, including finance, technology, real estate, and healthcare, making it a vital tool for business professionals, investors, and entrepreneurs. In this article, we will explore key aspects of Crain's New York Business, including its history, significance in the business community, the types of content it covers, and its impact on local and national economics. We will also delve into how to leverage the information provided by Crain's for business growth and success.

- History of Crain's New York Business
- Significance in the Business Community
- Types of Content Offered
- Impact on Local and National Economics
- Leveraging Crain's for Business Growth

History of Crain's New York Business

Crain's New York Business was founded in 1985, emerging as a crucial source of news and analysis for the city's vibrant business sector. The publication was created to provide comprehensive coverage of the economic landscape and has since grown to become one of the leading business publications in the United States. Over the years, Crain's has expanded its reach and influence, adapting to the changing needs of its audience and the business environment.

The rise of digital media has transformed how Crain's delivers its content. Initially focused on print journalism, the publication has embraced online platforms, providing real-time updates and insights to a broader audience. This transition has allowed Crain's to maintain relevancy in a fast-paced media landscape, ensuring that business leaders have access to timely information.

Significance in the Business Community

Crain's New York Business holds a significant place in the business community of New York City and beyond. As a trusted source of industry news, it plays a crucial role in shaping business decisions and strategies. The publication is widely read by executives, entrepreneurs, and policymakers, making it an influential voice in economic discussions.

Additionally, Crain's fosters networking opportunities through various events, including conferences

and award ceremonies. These gatherings not only celebrate business achievements but also provide platforms for collaboration and innovation among industry leaders.

Networking Opportunities

Through its events, Crain's facilitates connections among professionals, allowing for the exchange of ideas and potential partnerships. These networking opportunities can lead to:

- Business collaborations
- Investment opportunities
- Strategic alliances
- Increased visibility for emerging companies

Types of Content Offered

One of the core strengths of Crain's New York Business is its diverse range of content tailored to meet the needs of its audience. The publication covers an array of topics, including but not limited to finance, real estate, technology, healthcare, and small business trends. Each issue provides valuable insights that help business leaders navigate the complexities of their industries.

Industry-Specific Reporting

Crain's offers in-depth reporting on various sectors, which includes:

- Market analyses and forecasts
- Profiles of influential business leaders
- Case studies of successful companies
- Investigative pieces on industry challenges

This comprehensive coverage allows professionals to stay informed about industry trends, potential disruptions, and emerging opportunities.

Expert Opinions and Commentary

In addition to news reporting, Crain's features expert opinions and commentary from thought leaders. This section provides readers with diverse perspectives on pressing business issues, enhancing their understanding of the market landscape. Such insights are crucial for decision-making, especially in a city as dynamic as New York.

Impact on Local and National Economics

Crain's New York Business not only serves the local business community but also has a broader impact on the national economy. The publication's reporting often highlights trends that can affect markets outside of New York. For instance, changes in real estate dynamics or shifts in financial regulations can have ripple effects across the country.

Moreover, Crain's plays a role in advocacy for policies that benefit the business environment in New York. By providing a platform for discussion and reporting on legislative changes, the publication helps to inform and influence public policy in ways that can foster economic growth.

Case Studies of Economic Impact

Crain's frequently features case studies that illustrate how local businesses contribute to the economy. These case studies often highlight:

- Job creation and employment trends
- Innovation and technological advancements
- Investment patterns and capital flows
- Community engagement and corporate responsibility

Leveraging Crain's for Business Growth

For business leaders looking to leverage Crain's New York Business, there are several strategies to consider. The insights and information provided can be instrumental in formulating strategies that drive growth and success.

Staying Informed

Regularly reading Crain's helps executives stay informed about industry trends, competitor activities, and market shifts. This knowledge enables them to make proactive decisions rather than reactive ones. Understanding the economic climate is essential for maintaining a competitive edge.

Engaging with Content

Engaging with the content—whether through reading articles, attending events, or participating in discussions—can enhance a business leader's visibility and credibility. Sharing insights from Crain's within their networks can position them as thought leaders in their respective fields.

Utilizing Networking Opportunities

Leveraging the networking opportunities provided by Crain's can lead to valuable partnerships and collaborations. By connecting with other professionals, leaders can explore potential joint ventures, share resources, and tap into new markets.

In conclusion, Crain's New York Business is an indispensable resource for anyone involved in the New York business scene. From its rich history and significant community role to its diverse content offerings and economic impact, Crain's equips business professionals with the knowledge and tools necessary for success in a competitive landscape. By actively engaging with the insights and opportunities presented by Crain's, businesses can navigate challenges and seize opportunities for growth.

Q: What is Crain's New York Business?

A: Crain's New York Business is a leading business publication that provides news, analysis, and insights into various sectors, including finance, real estate, technology, and healthcare, primarily focused on the New York City market.

Q: How can I subscribe to Crain's New York Business?

A: Subscriptions can be obtained through the Crain's New York Business website, where readers can choose from various subscription plans for digital or print editions.

Q: What type of events does Crain's host?

A: Crain's hosts a variety of events, including conferences, networking events, and award ceremonies that celebrate achievements in the business community and provide opportunities for professional interaction.

Q: Why is Crain's important for business leaders?

A: Crain's is important for business leaders because it offers crucial insights into industry trends, expert opinions, and networking opportunities that can help inform decision-making and strategy development.

Q: Can I access Crain's New York Business articles online?

A: Yes, Crain's New York Business articles are available online, providing readers with access to real-time news and analysis relevant to their industries.

Q: How does Crain's impact the local economy?

A: Crain's impacts the local economy by highlighting trends and issues that affect businesses, advocating for policies that support economic growth, and showcasing success stories that inspire other entrepreneurs.

Q: What industries does Crain's cover?

A: Crain's covers various industries, including finance, real estate, technology, healthcare, small businesses, and more, providing a comprehensive overview of the New York business landscape.

Q: How can businesses benefit from Crain's insights?

A: Businesses can benefit from Crain's insights by staying informed about market changes, leveraging networking opportunities, and utilizing expert commentary to enhance their strategic planning.

Q: Is Crain's New York Business only focused on New York City?

A: While Crain's primarily focuses on New York City, its reporting can also reflect trends and issues that have national implications, making it relevant for a broader audience.

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crains ny business: Modern New York Greg David, 2012-04-10 The economic history of New York is filled with high-stakes drama and big figures. In *Modern New York*, renowned economist and political commentator Greg David tells the story of the metropolis's financial highs and lows since the 1960s. He takes a hard look at how Wall Street came to dominate the economy in the years following the wrenching decade of the Fiscal Crisis and how New York's high finance roller coaster came to affect the entire city and the world. He tackles the major controversies over real estate development, the growth of inequality, the role of immigration and the prospects for diversification. In addition *Modern New York* profiles the business and political leaders at the forefront of today's economic issues, as well as the average people who benefit from (and are the casualties of) the structure and cycles of this hub's capricious economy. From covert breakfasts with Wall Street heads to profiles of people like the brilliant but complex economic development artist Dan Doctoroff, *Modern New York* features all sorts of characters with big personalities and big wallets, from Donald Trump to Michael Bloomberg. This book takes readers on a journey to understanding the machinery and people as well as the spirit of New York. With its many great stories and applicability to other metropolises such as London, Singapore, Sydney, or Hong Kong, it will be relevant to readers around the world..

crains ny business: *New Labor in New York* Ruth Milkman, Ed Ott, 2014-03-04 New York City boasts a higher rate of unionization than any other major U.S. city—roughly double the national average—but the city's unions have suffered steady and relentless decline, especially in the private sector. With higher levels of income inequality than any other large city in the nation, New York today is home to a large and growing precariat: workers with little or no employment security who are often excluded from the basic legal protections that unions struggled for and won in the twentieth century. Community-based organizations and worker centers have developed the most promising approach to organizing the new precariat and to addressing the crisis facing the labor movement. Home to some of the nation's very first worker centers, New York City today has the single largest concentration of these organizations in the United States, yet until now no one has documented their efforts. *New Labor in New York* includes thirteen fine-grained case studies of recent campaigns by worker centers and unions, each of which is based on original research and participant observation. Some of the campaigns documented here involve taxi drivers, street vendors, and domestic workers, as well as middle-strata freelancers, all of whom are excluded from basic employment laws. Other cases focus on supermarket, retail, and restaurant workers, who are nominally covered by such laws but who often experience wage theft and other legal violations; still other campaigns are not restricted to a single occupation or industry. This book offers a richly detailed portrait of the new labor movement in New York City, as well as several recent efforts to expand that movement from the local to the national scale. Contributors: Benjamin Becker, CUNY Graduate Center; Marnie Brady, CUNY Graduate Center; Jeffrey D. Broxmeyer; CUNY Graduate Center; Kathleen Dunn; Loyola University; United Food and Commercial Workers Local 2013; Harmony Goldberg; CUNY Graduate Center; Peter Ikeler, SUNY College at Old Westbury; Martha W. King, CUNY Graduate Center; Jane McAleve, CUNY Graduate Center; CUNY Graduate Center; Susan McQuade, CUNY Graduate Center and New York Committee for Occupational Safety and Health; Erin Michaels, CUNY Graduate Center; Ruth Milkman, CUNY Graduate Center and Joseph S. Murphy Institute for Worker Education and Labor Studies, CUNY School of Professional Studies; Ed Ott, Murphy Institute, CUNY School of Professional Studies; Ben Shapiro, New York Communities for Change; Lynne Turner, Murphy Institute, CUNY School of Professional Studies.

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crains ny business: *Noxious New York* Julie Sze, 2006-11-22 Examines the culture, politics, and history of the movement for environmental justice in New York City, tracking activism in four neighborhoods on issues of public health, garbage, and energy systems in the context of privatization, deregulation, and globalization. Racial minority and low-income communities often suffer disproportionate effects of urban environmental problems. Environmental justice advocates

argue that these communities are on the front lines of environmental and health risks. In *Noxious New York*, Julie Sze analyzes the culture, politics, and history of environmental justice activism in New York City within the larger context of privatization, deregulation, and globalization. She tracks urban planning and environmental health activism in four gritty New York neighborhoods: Brooklyn's Sunset Park and Williamsburg sections, West Harlem, and the South Bronx. In these communities, activism flourished in the 1980s and 1990s in response to economic decay and a concentration of noxious incinerators, solid waste transfer stations, and power plants. Sze describes the emergence of local campaigns organized around issues of asthma, garbage, and energy systems, and how, in each neighborhood, activists framed their arguments in the vocabulary of environmental justice. Sze shows that the linkage of planning and public health in New York City goes back to the nineteenth century's sanitation movement, and she looks at the city's history of garbage, sewage, and sludge management. She analyzes the influence of race, family, and gender politics on asthma activism and examines community activists' responses to garbage privatization and energy deregulation. Finally, she looks at how activist groups have begun to shift from fighting particular siting and land use decisions to engaging in a larger process of community planning and community-based research projects. Drawing extensively on fieldwork and interviews with community members and activists, Sze illuminates the complex mix of local and global issues that fuels environmental justice activism.

crains ny business: *Small Business and the Public Library* Luise Weiss, Sophia Serlis-McPhillips, Elizabeth Malafi, 2011-07-26 Aligning with recent news stories on difficult economic times, the authors target libraries endeavoring to assist users entering or already involved in the small business community. *Small Business and the Public Library* will help you reach out to this group of patrons with innovative programming ideas; easy to translate suggestions into day-to-day operations; and suggestions to helping clients become business literate on the Web, on paper, and out in the world of work. Whether patrons need resources to start their own business, search for a new job, or locate demographic statistics to help them market their existing product, this resource will help you answer questions and meet their needs.

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crains ny business: *New Dimensions in Investor Relations* Bruce W. Marcus, Sherwood Lee Wallace, 1997-11-03 The acknowledged bible on investor relations *Investor Relations* is an essential facet of any publicly traded company, inevitably affecting its stock price, investments, and liquidity. *Maximizing Your Investor Relations* provides practical guidance needed to master this complex undertaking and advocate persuasively on your company's behalf to achieve greater recognition and value. Comprehensive and thoughtful, it focuses on controlling the day-to-day mechanics of investor relations to more effectively compete for capital.

crains ny business: *Suited Themselves* Sharon Beder, 2012 In this brilliantly researched exposé 'communications Rottweiler' Sharon Beder blasts open the backrooms and boardrooms to reveal how the international corporate elite dictate global politics for their own benefit. Beder shows how they created business associations and think tanks in the 1970s to drive public policy, forced the worldwide privatization and deregulation of public services in the 1980s and 1990s (enabling a massive transfer of ownership and control over essential services) and, still not satisfied, have worked relentlessly since the late 1990s to rewrite the very rules of the global economy to funnel wealth and power into their pockets. Want a globalized and homogenized world of conflict, poverty and massive environmental degradation run by a corporate oligarchy that wipes its feet on democracy? Or a democratic world, where poverty is history, companies work for people and clean water is a right, not a privilege you pay for? Beder's message is clear - it's your world, and it's time to fight for it.

crains ny business: *Bloomberg's New York* Julian Brash, 2011 New York mayor Michael Bloomberg claims to run the city like a business. In *Bloomberg's New York*, Julian Brash applies methods from anthropology, geography, and other social science disciplines to examine what that means. He describes the mayor's attitude toward governance as the Bloomberg Way--a philosophy

that holds up the mayor as CEO, government as a private corporation, desirable residents and businesses as customers and clients, and the city itself as a product to be branded and marketed as a luxury good. Commonly represented as pragmatic and nonideological, the Bloomberg Way, Brash argues, is in fact an ambitious reformulation of neoliberal governance that advances specific class interests. He considers the implications of this in a blow-by-blow account of the debate over the Hudson Yards plan, which aimed to transform Manhattan's far west side into the city's next great high-end district. Bringing this plan to fruition proved surprisingly difficult as activists and entrenched interests pushed back against the Bloomberg administration, suggesting that despite Bloomberg's success in redrawing the rules of urban governance, older political arrangements--and opportunities for social justice--remain.

crains ny business: Mergers of Teaching Hospitals in Boston, New York, and Northern California John A. Kastor, 2009-12-22 A fascinating look at the difficulties involved in merging health-care institutions.

crains ny business: Power Media Selects Broadcast Interview Source, 1998-02

crains ny business: Making New York Dominican Christian Krohn-Hansen, 2012-12-18 Large-scale emigration from the Dominican Republic began in the early 1960s, with most Dominicans settling in New York City. Since then the growth of the city's Dominican population has been staggering, now accounting for around 7 percent of the total populace. How have Dominicans influenced New York City? And, conversely, how has the move to New York affected their lives? In Making New York Dominican, Christian Krohn-Hansen considers these questions through an exploration of Dominican immigrants' economic and political practices and through their constructions of identity and belonging. Krohn-Hansen focuses especially on Dominicans in the small business sector, in particular the bodega and supermarket and taxi and black car industries. While studies of immigrant business and entrepreneurship have been predominantly quantitative, using survey data or public statistics, this work employs business ethnography to demonstrate how Dominican enterprises work, how people find economic openings, and how Dominicans who own small commercial ventures have formed political associations to promote and defend their interests. The study shows convincingly how Dominican businesses over the past three decades have made a substantial mark on New York neighborhoods and the city's political economy. Making New York Dominican is not about a Dominican enclave or a parallel sociocultural universe. It is instead about connections—between Dominican New Yorkers' economic and political practices and ways of thinking and the much larger historical, political, economic, and cultural field within which they operate. Throughout, Krohn-Hansen underscores that it is crucial to analyze four sets of processes: the immigrants' forms of work, their everyday life, their modes of participation in political life, and their negotiation and building of identities. Making New York Dominican offers an original and significant contribution to the scholarship on immigration, the Latinization of New York, and contemporary forms of globalization.

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crains ny business: New York Court of Appeals. Records and Briefs. New York (State).,

crains ny business: New York Magazine , 1997-04-21 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

crains ny business: Historical Dictionary of the Fashion Industry Francesca Sterlacci, Joanne Arbuckle, 2017-06-30 From the first animal skin body coverings, to today's high fashion collections, fashion has held an important role in the evolution of mankind. The fashion industry has, and continues to make, major contributions to our cultural and social environment. It is an industry that responds to our inherent longing for tribal belonging, our socio-economic needs, individual

lifestyles, status stratification and profession apparel requirements. The fashion industry is fast-paced, complex and ever changing, in response to consumer needs. Throughout the world, vast numbers of people contribute to this industry, each with the shared goal of supplying an end product of a particular price point directed at a target consumer. This second edition of Historical Dictionary of the Fashion Industry contains a chronology, an introduction, appendixes, and an extensive bibliography. The dictionary section has over 1,400 cross-referenced entries on designers, models, couture houses, significant articles of apparel and fabrics, trade unions, and the international trade organizations. This book is an excellent resource for students, researchers, and anyone wanting to know more about the fashion industry.

crains ny business: The to Z of the Fashion Industry Francesca Sterlacci, Joanne Arbuckle, 2009-10-26 The history of clothing begins with the origin of man, and fashionable dress can be traced as far back as 25,000 years ago. Recent scientific explorations have uncovered graves in northern Russia with skeletons covered in beads made of mammoth ivory that once adorned clothing made of animal skin. The Ancient Egyptians, Greeks, and Romans each made major contributions to fashion's legacy from their textile innovations, unique clothing designs and their early use of accessories, cosmetics, and jewelry. During the Middle Ages, fashion trends emerged as trade and commerce thrived allowing the merchant class to afford to emulate the fashions worn by royals. However, it is widely believed that fashion didn't become an industry until the industrial and commercial revolution during the latter part of the 18th century. Since then, the industry has grown exponentially. Today, fashion is one of the biggest businesses in the world, with hundreds of billions of dollars in turnover and employing tens of millions of workers. It is both a profession, an industry, and in the eyes of many, an art. The A to Z of the Fashion Industry examines the origins and history of this billion-dollar industry. This is done through a chronology, an introductory essay, a bibliography, and hundreds of cross-referenced entries on designers, models, couture houses, significant articles of apparel and fabrics, trade unions, and the international trade organizations.

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