

business plan for real estate brokerage

business plan for real estate brokerage is a crucial document that outlines the strategy and direction for establishing and growing a successful real estate business. A well-constructed business plan not only serves as a roadmap for your brokerage but also helps secure funding, attract agents, and guide decision-making processes. In this article, we will explore the essential components of a business plan for a real estate brokerage, including market analysis, marketing strategies, operational plans, and financial projections. By understanding these elements, you will be better equipped to create a comprehensive plan that meets the unique needs of your brokerage.

- Introduction
- Understanding the Real Estate Market
- Defining Your Business Model
- Marketing Strategies
- Operational Plan
- Financial Projections
- Conclusion
- FAQs

Understanding the Real Estate Market

To create an effective business plan for a real estate brokerage, it is essential to conduct thorough market research. This involves analyzing the current trends in the real estate market, understanding the demographics of your target audience, and identifying potential competitors. By gaining insight into these factors, you can position your brokerage to meet the needs of clients effectively.

The real estate market is influenced by various factors, including economic conditions, interest rates, and local market dynamics. Understanding these elements will help you anticipate changes and adapt your business strategy accordingly. Additionally, recognizing the specific needs of buyers and sellers in your area will enable you to tailor your services to better serve them.

Market Trends

Analyzing market trends is a fundamental aspect of your business plan. Consider the following:

- **Housing Price Trends:** Track the fluctuations in property prices to understand when to enter or exit the market.
- **Inventory Levels:** Assess the availability of properties to determine whether it is a buyer's or seller's market.
- **Demographic Shifts:** Identify changes in population dynamics that could influence demand for residential or commercial properties.

Defining Your Business Model

Every successful real estate brokerage has a well-defined business model. This section of your business plan should outline the structure of your brokerage, the services you will offer, and your target market. Decide whether you want to operate a traditional brokerage, a virtual brokerage, or a hybrid model.

Additionally, consider how you will differentiate your brokerage from competitors. Unique selling propositions (USPs) might include specialized services, exceptional customer service, or innovative technology solutions that enhance the client experience.

Target Market Identification

Identifying your target market is essential for effective marketing and service delivery. Consider the following segments:

- **First-time Homebuyers:** Tailor services to help clients navigate the complexities of purchasing their first home.
- **Luxury Real Estate:** Focus on high-end properties and clients seeking premium services.
- **Commercial Real Estate:** Provide services for businesses looking for office space, retail locations, or investment properties.

Marketing Strategies

An effective marketing strategy is vital for attracting clients to your real estate brokerage. Your plan should encompass both online and offline marketing efforts. With the rise of digital marketing, it's essential to have a strong online presence.

Consider implementing the following strategies:

- **Website Development:** Create a user-friendly and aesthetically pleasing website that showcases listings and services.
- **Social Media Marketing:** Utilize platforms like Facebook, Instagram, and LinkedIn to engage with potential clients and share valuable content.
- **Email Marketing:** Develop targeted email campaigns to nurture leads and

keep clients informed about market developments.

Networking and Partnerships

Building relationships within the industry can significantly enhance your brokerage's visibility and reputation. Attend local real estate events, join professional associations, and collaborate with other professionals, such as mortgage brokers or home inspectors, to expand your network.

Operational Plan

Your operational plan outlines the day-to-day functions of your brokerage. This includes your organizational structure, staffing requirements, and the technology tools you will employ to streamline operations.

Consider the following components:

- **Team Structure:** Define roles and responsibilities for agents, administrative staff, and management.
- **Training and Development:** Implement ongoing training programs to ensure your team stays updated on industry trends and best practices.
- **Technology Solutions:** Invest in customer relationship management (CRM) software, listing databases, and communication tools to enhance productivity.

Financial Projections

Financial projections are a critical part of your business plan, as they provide insight into the expected profitability and sustainability of your brokerage. This section should include projected income statements, cash flow statements, and balance sheets for at least three years.

When calculating your financial projections, consider the following factors:

- **Startup Costs:** Estimate the initial investment required to launch your brokerage, including licensing, office space, marketing, and technology.
- **Revenue Streams:** Identify how your brokerage will generate income, such as commission from sales, property management fees, or consulting services.
- **Expense Management:** Develop a budget that outlines fixed and variable costs, ensuring you can operate effectively within your financial framework.

Conclusion

Creating a comprehensive business plan for a real estate brokerage is an essential step toward achieving success in the competitive real estate market. By conducting thorough market research, defining a robust business model, implementing effective marketing strategies, and establishing a solid operational and financial plan, you can position your brokerage for growth and profitability. Remember, a well-thought-out business plan serves not only as a guide for your operations but also as a tool to attract investors and partners who share your vision.

Q: What is the importance of a business plan for a real estate brokerage?

A: A business plan is crucial as it provides a roadmap for the brokerage's operations, helps secure funding, and guides decision-making processes. It outlines strategies for market entry, growth, and sustainability.

Q: What key components should be included in a real estate brokerage business plan?

A: Key components include market analysis, business model definition, marketing strategies, operational plans, and financial projections. Each section contributes to a clear understanding of the business's direction.

Q: How can I effectively market my real estate brokerage?

A: Effective marketing strategies include developing a professional website, leveraging social media, employing email marketing, and networking within the real estate community to build relationships and gain referrals.

Q: What are common challenges faced when starting a real estate brokerage?

A: Common challenges include competition, establishing a client base, managing operational costs, navigating regulatory requirements, and adapting to market fluctuations.

Q: How important is market research in a business plan for a real estate brokerage?

A: Market research is vital as it informs the brokerage about current trends, demographics, and competitors, allowing for strategic positioning and tailored services that meet client needs.

Q: What financial projections should be included in

the business plan?

A: Financial projections should include income statements, cash flow forecasts, and balance sheets, outlining expected revenues, expenses, and profitability over a specified period.

Q: How can technology improve the operations of a real estate brokerage?

A: Technology can streamline operations through CRM systems, listing databases, and communication tools, enhancing efficiency, productivity, and client engagement.

Q: What is a unique selling proposition (USP) in real estate?

A: A unique selling proposition is a distinguishing factor that sets a brokerage apart from competitors, such as specialized services, exceptional customer service, or innovative technology solutions.

Q: How can networking benefit a real estate brokerage?

A: Networking can significantly enhance visibility and reputation by building relationships with other industry professionals, leading to referrals and collaborative opportunities.

Q: What type of training should a real estate brokerage provide its agents?

A: A real estate brokerage should provide ongoing training in market trends, sales techniques, legal compliance, and technology tools to ensure agents are well-equipped to serve clients effectively.

[Business Plan For Real Estate Brokerage](#)

Find other PDF articles:

<https://explore.gcts.edu/business-suggest-023/Book?dataid=QFb66-8148&title=pennsylvania-chamber-of-business-and-industry.pdf>

business plan for real estate brokerage: Real Estate Agent's Business Planning Guide

Carla Cross, 1994-08 Learn how to plan, budget and spend your own funds wisely with a planning system that has been revised and refined over a ten year period. This book includes over 50 worksheets and checklists such as: Ready to use customer surveys that inform you and generate referrals; Creative, low-cost promotional tactics; Two compete sample business plans; Checklists for

effective newsletters, brochures and direct mail campaigns...and more!

business plan for real estate brokerage: *Business Plan : Start a Real Estate Brokerage in California* Katie Alania, 2017 This business plan provides guidelines to open a real estate brokerage. The plan details education requirements, the required test given by California Bureau of Real Estate, the process of applying for a license, and the cost associated with opening a brokerage. The main business of a real estate brokerage firm is to facilitate and guide buyers and sellers through a real estate transaction. However, there are many other types of services that a real estate office can provide to their clients. In this plan, we include the services we plan to provide, the marketing strategy, the operation plan, and the financial analysis for this business. In the end, we hope to create a business that not only benefits the community but also can be passed onto the next generation.

business plan for real estate brokerage: Real Estate Brokerage Laurel D. McAdams, John E. Cyr, Joan m. Sobeck, 2004 Provide your students with the tools they need to establish and manage a successful real estate brokerage with this practical business guide. Real Estate Brokerage: A Management Guide will help your students become more effective managers, leaders and communicators in today's constantly changing business climate. Highlights include: * New Web Links Appendix encourages students to further explore key topics. * Text based on the established POSDC (Planning, Organizing, Staffing, Directing, and Controlling) Management Model. * How to approach gives students practice with policy manuals, marketing materials, forms, and loan proposals. * Free Instructor Resource Guide includes lecture outlines, classroom resources, chapter quizzes, and final exams. Real Estate Brokerage: A Management Guide Workbook, 6th Ed. Textbook with workbook edition

business plan for real estate brokerage: Real Estate Broker Business Plan Template Molly Elodie Rose, 2020-03-12 This business book is different. Unlike every other book you'll read with titles like How To Craft The Perfect Business Plan in 89 Incredibly Simple Steps, this book is different. It's a simple How To guide for creating a Business Plan that's right for you and your business and also an easy to follow workbook. The workbook will guide you through the process you need to follow. It tells you the questions that you need to consider, the numbers you need (and how to get them), and supporting documents you need to gather. The main purpose of a business plan is to aid YOU in running YOUR business. So the workbook has been designed for you to write the information in and refer back to as needed. If you need to supply your Business Plan to another party, such as a bank if you're looking for finance, then it's simple to type up the various sections for a professional document. Running your own business is both a challenging and daunting prospect. With a well-thought-out business plan in place (anticipating the challenges you'll face AND the solutions) it will be much less daunting and much more exciting. Good luck! Molly

business plan for real estate brokerage: Florida Real Estate Broker's Guide Linda L. Crawford, Edward J. O'Donnell, 2003-11 Going beyond the principles and practices students have already learned, this new edition explores the skills necessary for building and managing a successful real estate brokerage. Based on the revised FREC broker course syllabus, Florida Real Estate Broker's Guide provides a complete source for your broker prelicensing curriculum. Highlights include: * Four new case studies prepare students for realworld practice. * Timely, comprehensive coverage of all course topics makes supplemental material unnecessary. * Web resources encourage students to explore key topics. * Free Instructor Resource Guide includes chapter outlines, matching exercises, vocabulary lists and two practice exams.

business plan for real estate brokerage: The Real Estate Agent's Business Planner Bridget McCrea, 2005 Mocker details a system enabling real estate agents to operate like a small business. Readers will learn to set up a strategy for getting through the lean months; prepare financial projections and learn how to manage a fluctuating income; find creative ways to market themselves within their budget; and more.

business plan for real estate brokerage: Progressive Business Plan for a Real Estate Agent Nat Chiaffarano MBA, 2017-04-07 'Get Smarter' About Your Chosen Business Venture! This updated

book contains the detailed content and out-of-the-box ideas to launch a successful Real Estate Agent Company. This Business Plan Book provides the relevant content needed to become much more knowledgeable about starting a profitable Real Estate Agent business. The fill-in-the-blank template format makes it very easy to write the business plan, but it is the out-of-the box strategic growth ideas and detailed marketing plan, presented for this specific type of business, that will put you on the road to success. This book features in-depth descriptions of a wide range of innovative products and services, and a comprehensive marketing plan that has been customized for your specific business strategy. It also contains an extensive list of Keys to Success, Creative Differentiation Strategies, Competitive Advantages to seize upon, Current Industry Trends and Best Practices to exploit..... Plus Actual Business Examples, Helpful Resources, Financial Statement Forms and Alternative Financing Options. If your goal is to obtain the business knowledge, industry education and original ideas that will improve your chances for success in a Real Estate Agent business... then this book was specifically written for you.

business plan for real estate brokerage: Business Planning for Real Estate Agents Matt Williams, 2017-10-03 The vast majority of real estate agents would list and sell more houses if they followed an effective real estate business plan. Unfortunately most agents are never introduced to the benefits of working from a plan. Those that do want to be guided by a 'roadmap' don't know where and how to begin. In this easy to follow workbook, 30 year real estate veteran broker Matt Williams, will show you how to harness you needs and your wants, and couple them with your skills and energy to produce better results. Set-by-step you will learn how to quantify your needs and your wants and then translate that into your individual production goals. You will learn how to use systems to work more efficiently. And you will learn how to overcome the downfall of many agents - distractions. Whether you are new to real estate sales or a 25 year veteran, you will benefit from the information in this book.

business plan for real estate brokerage: The New Real Estate Agent's Handbook Nick Tsai, Are you a new real estate agent looking to succeed in the industry? Look no further! Our comprehensive guide covers everything you need to know to thrive in your first few years as a real estate agent. From mastering the mindsets of highly successful agents to creating a daily routine that sets you up for success, this book is packed with practical tips and strategies for building a successful career in real estate. In addition to covering the fundamentals of real estate, this book also includes expert advice on personal branding, business planning, marketing tools and apps, and much more. Plus, you'll find a range of tips and techniques for working with clients, including scripts for cold calling and handling objections, as well as strategies for winning listings, closing deals, and optimizing open houses. This book is your blueprint to success in real estate. In this book, you will discover How to Succeed as a New Real Estate Agent Within Your First Few Years The 6 Mindsets of Highly Successful Real Estate Agents 8 Daily Routine and Schedule of a Successful Real Estate Agent Personal Branding for Real Estate Agents - 5 Rules to Become the Top-Of-Mind of Your Ideal Clients How To Write a Real Estate Agent Business Plan In 10 Steps 12 Best Real Estate Marketing Tools and Apps For Realtors How New Real Estate Agents Get Clients Fast The Best Real Estate Scripts that Get Appointments For Realtors 6 Tips to WIN Every Real Estate Listing Presentation 8 Most Effective Real Estate Farming Ideas and Strategies 7 Tips on How to Optimize Your Next Open House to Maximize More Listings 9 Real Estate Sales Techniques That Will Help You Close More Deals 100+ Real Estate Social Media Post Ideas to Get More Leads 8 Powerful Real Estate Lead Generation Ideas for New Agents and Realtors The Best Real Estate Closing Techniques for Realtors Best Real Estate Negotiation Strategies for Realtors How to handle 12 typical seller & buyer objections Real Estate Cold Calling Techniques That Work (With Script) And much... more Don't miss out on this essential resource for new real estate agents. Order your copy today and start building a successful career in real estate!

business plan for real estate brokerage: Real Estate Office Management Real Estate Brokerage Managers Council (Chicago, Ill.), Dearborn Real Estate Education, 2003-11-03 Intense competition makes intelligent state of the art real estate office management the key not only to

success but to survival. The Real Estate Brokerage Council produced the first edition of Real Estate Office Management for brokers' classes taught by the Realtor's National Marketing Institute where it is still required reading. Highlights of this book include: * Leadership, planning, organizing and communicating. * Recruiting, agency types, and training. * Retaining, motivating, and terminating employees. * Record keeping and financial systems. * Marketing and utilizing statistical records. * Analyzing Real Estate growth patterns. * Mergers and acquisitions.

business plan for real estate brokerage: *Business Plan Template For Real Estate Agents* Molly Elodie Rose, 2020-03-05 This business book is different. Unlike every other book you'll read with titles like How To Craft The Perfect Business Plan in 89 Incredibly Simple Steps, this book is different. It's a simple How To guide for creating a Business Plan that's right for you and your business and also an easy to follow workbook. The workbook will guide you through the process you need to follow. It tells you the questions that you need to consider, the numbers you need (and how to get them), and supporting documents you need to gather. The main purpose of a business plan is to aid YOU in running YOUR business. So the workbook has been designed for you to write the information in and refer back to as needed. If you need to supply your Business Plan to another party, such as a bank if you're looking for finance, then it's simple to type up the various sections for a professional document. Running your own business is both a challenging and daunting prospect. With a well-thought-out business plan in place (anticipating the challenges you'll face AND the solutions) it will be much less daunting and much more exciting. Good luck! Molly

business plan for real estate brokerage: *The Successful Business Plan* Rhonda M. Abrams, Eugene Kleiner, 2003 Forbes calls The Successful Business Plan one of the best books for small businesses. This new edition offers advice on developing business plans that will succeed in today's business climate. Includes up-to-date information on what's being funded now.

business plan for real estate brokerage: *The Real Book of Real Estate (Volume 2 of 2): Real Experts. Real Stories. Real Life.* Robert Kiyosaki, 2010-05 From the #1 bestselling author of Rich Dad, Poor Dad comes the ultimate guide to real estate--the advice and techniques every investor needs to navigate through the ups, downs, and in-betweens of the market.

business plan for real estate brokerage: *Plunkett's Real Estate & Construction Industry Almanac 2008: Real Estate & Construction Industry Market Research, Statistics, Trends & Leading Companies* Jack W. Plunkett, 2008-05 Provides detailed analysis and statistics of all facets of the real estate and construction industry, including architecture, engineering, property management, finance, operations, mortgages, REITs, brokerage, construction and development. Includes profiles of nearly 400 firms.

business plan for real estate brokerage: *Smart Business Planning* Whitlow G. Elzner, 2012-08-22 THIS IS AMAZING!! SO MUCH INFORMATION IN ONE BOOK! Smart Business Planning is packed with fifteen chapters of knowledge that can make Smart Business Planning from jail or prison to being a respected business owner painless. You are guided step by step from your idea of owning any type of business you select to having it in operation making you money. You are shown how you can own a business using your cash and credit, or, if you don't have any cash and your credit is terrible, no problem. You will be shown how to use cash or credit from a member of your family, a friend, or a total stranger. That is correct, a total stranger! Why would you want a job, making someone else rich, while they look down at you as a convicted felon? Also, your fellow workers will be looking down at you and asking you questions about your past. Smart Business Planning can show you how to keep any of this from ever happening. You are not only guided through all of the steps to finance, start up and operate your business, but you will also be given a lot of other valuable information which will include how to turn your bad credit into good credit, get established with a bank for your business and personal, plus get all of the credit you want. The list goes on, including getting a pocket full of credit cards guaranteed. So now is the time to read every word of Smart Business Planning to get this valuable information.

business plan for real estate brokerage: *Swanepoel Trends Report 2007* Stefan Swanepoel, 2007

BUSINESS (英) 商务英语 - Cambridge Dictionary BUSINESS 商务英语, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务, 商务

BUSINESS | definition in the Cambridge English Dictionary BUSINESS meaning: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS | meaning - Cambridge Learner's Dictionary BUSINESS definition: 1. the buying and selling of goods or services: 2. an organization that sells goods or services. Learn more

BUSINESS in Simplified Chinese - Cambridge Dictionary BUSINESS translate: 商务, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | Định nghĩa trong Từ điển tiếng Anh Cambridge BUSINESS ý nghĩa, định nghĩa, BUSINESS là gì: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Tìm hiểu thêm

BUSINESS 商务英语 - Cambridge Dictionary BUSINESS 商务英语1. the activity of buying and selling goods and services: 2. a particular company that buys and 商务英语

BUSINESS in Traditional Chinese - Cambridge Dictionary BUSINESS translate: 商务, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | définition en anglais - Cambridge Dictionary BUSINESS définition, signification, ce qu'est BUSINESS: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. En savoir plus

BUSINESS | English meaning - Cambridge Dictionary BUSINESS definition: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS (英) 商务英语 - Cambridge Dictionary BUSINESS 商务英语, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS (英) 商务英语 - Cambridge Dictionary BUSINESS 商务英语, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | definition in the Cambridge English Dictionary BUSINESS meaning: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS | meaning - Cambridge Learner's Dictionary BUSINESS definition: 1. the buying and selling of goods or services: 2. an organization that sells goods or services. Learn more

BUSINESS in Simplified Chinese - Cambridge Dictionary BUSINESS translate: 商务, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | Định nghĩa trong Từ điển tiếng Anh Cambridge BUSINESS ý nghĩa, định nghĩa, BUSINESS là gì: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Tìm hiểu thêm

BUSINESS 商务英语 - Cambridge Dictionary BUSINESS 商务英语1. the activity of buying and selling goods and services: 2. a particular company that buys and 商务英语

BUSINESS in Traditional Chinese - Cambridge Dictionary BUSINESS translate: 商务, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | définition en anglais - Cambridge Dictionary BUSINESS définition, signification, ce qu'est BUSINESS: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. En savoir plus

BUSINESS | English meaning - Cambridge Dictionary BUSINESS definition: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS (英) 商务英语 - Cambridge Dictionary BUSINESS 商务英语, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS (英) 商务英语 - Cambridge Dictionary BUSINESS 商务英语, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | definition in the Cambridge English Dictionary BUSINESS meaning: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Learn more

BUSINESS | meaning - Cambridge Learner's Dictionary BUSINESS definition: 1. the buying and selling of goods or services: 2. an organization that sells goods or services. Learn more

BUSINESS in Simplified Chinese - Cambridge Dictionary BUSINESS translate: 商务, 商务英语, 商务; 商务, 商务, 商务, 商务; 商务; 商务, 商务

BUSINESS | Định nghĩa trong Từ điển tiếng Anh Cambridge BUSINESS ý nghĩa, định nghĩa, BUSINESS là gì: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Tìm hiểu thêm

BUSINESS | définition en anglais - Cambridge Dictionary BUSINESS définition, signification, ce qu'est BUSINESS: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. En savoir plus

BUSINESS | Định nghĩa trong Từ điển tiếng Anh Cambridge BUSINESS ý nghĩa, định nghĩa, BUSINESS là gì: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. Tìm hiểu thêm

BUSINESS | définition en anglais - Cambridge Dictionary BUSINESS définition, signification, ce qu'est BUSINESS: 1. the activity of buying and selling goods and services: 2. a particular company that buys and. En savoir plus

8 steps to creating a real estate business plan (+ free template) (HousingWire1mon) Gina Baker is an experienced content strategist, SEO enthusiast, editor, and writer focused on empowering and educating agents and brokers. Before joining HousingWire, she was the site lead at The

8 steps to creating a real estate business plan (+ free template) (HousingWire1mon) Gina Baker is an experienced content strategist, SEO enthusiast, editor, and writer focused on empowering and educating agents and brokers. Before joining HousingWire, she was the site lead at The

How to become a real estate broker & launch a brokerage — Advice from a KW mega broker (HousingWire8mon) A distinguished figure in the real estate industry, Sean Moudry is celebrated for his exceptional achievements and leadership. As one of Realtor Magazine's 30 Under 30, Sean quickly established

How to become a real estate broker & launch a brokerage — Advice from a KW mega broker (HousingWire8mon) A distinguished figure in the real estate industry, Sean Moudry is celebrated for his exceptional achievements and leadership. As one of Realtor Magazine's 30 Under

30, Sean quickly established

The brokerage landscape is changing. What should agents expect from their firms? (2d) Guy Gal and Michael Liebowitz to weigh in on how acquisitions like Compass' planned purchase of Anywhere are changing what

The brokerage landscape is changing. What should agents expect from their firms? (2d) Guy Gal and Michael Liebowitz to weigh in on how acquisitions like Compass' planned purchase of Anywhere are changing what

I'm a Bay Area tech worker with a real-estate side hustle. I think everyone should invest in real estate. (8don MSN) Connie Bai is working to build a real-estate portfolio to generate passive income. But every purchase hasn't been smooth

I'm a Bay Area tech worker with a real-estate side hustle. I think everyone should invest in real estate. (8don MSN) Connie Bai is working to build a real-estate portfolio to generate passive income. But every purchase hasn't been smooth

Compass to buy rival brokerage operator Anywhere Real Estate for about \$1.5 billion (5don MSN) Compass runs a platform for use by real estate agents in customer relationship management, marketing and other tasks

Compass to buy rival brokerage operator Anywhere Real Estate for about \$1.5 billion (5don MSN) Compass runs a platform for use by real estate agents in customer relationship management, marketing and other tasks

Commercial real estate gets its shot at TV stardom. Will audiences tune in? (18d) Business Insider talks to Todd Drowlette about his plan to take commercial real estate mainstream through a new reality show

Commercial real estate gets its shot at TV stardom. Will audiences tune in? (18d) Business Insider talks to Todd Drowlette about his plan to take commercial real estate mainstream through a new reality show

Back to Home: <https://explore.gcts.edu>